

AKAEZE CHRISTOPHER (CHRIZYHUTZ)

Social Media Manager & Content Creator

Lagos, Nigeria | 08102930616 | akaezechristopher0@gmail.com

PROFESSIONAL SUMMARY

Creative Social Media Manager & Content Creator with strong expertise in storytelling, short-form video production, and audience engagement strategy. Experienced in building brand visibility, increasing engagement, and creating relatable content that converts attention into loyal communities. Skilled in combining strategy with creative execution to drive measurable digital growth.

CORE SKILLS

- Content Strategy & Planning
- Short-form Video Creation (Reels, TikTok, Skits)
- Script Writing & Hook Development
- Instagram Growth & Engagement Strategy
- Brand Voice & Caption Copywriting
- Community Management
- Basic Analytics & Performance Tracking
- Video Editing (Mobile Editing Tools)

WORK EXPERIENCE

Chrizy Hutz Concept (2023 – 2025)

Social Media Manager & Content Creator

- Developed and executed content strategies for brand growth.
- Created engaging short-form videos and storytelling content.
- Managed audience engagement and improved online visibility.

Rose and Bunny (2021 – 2022)

Social Media Manager & Content Creator

- Created product-focused content and engaging captions.
- Managed brand engagement and supported online sales growth.

Kilimanjaro Restaurant (2022 – 2023)

Supervisor

- Led team coordination and ensured smooth daily operations.
- Strengthened customer service experience.

Coldstone Creamery (Eat N Go) (2020 – 2021)

Cashier

- Managed transactions and maintained excellent customer interaction.

EDUCATION

Yaba College of Technology (YABATECH) – B.Sc. Computer Science (2023)

The African Church Model College – SSCE (2019)