

ABIOSE ABDUL-GAFAR ABIODUN

Assistant Lead Product Designer

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ABOUT

Highly skilled and certified Product Designer with a strong foundation in UI/UX and graphic design, bringing a proven ability to lead design initiatives from concept to launch. Adept at creating user-centered digital experiences, enhancing brand identities, and driving engagement through innovative design solutions. Seeking to leverage a comprehensive skill set in product development, visual communication, and digital marketing to contribute to impactful projects and foster enduring legacy.

WORK EXPERIENCE

Assistant Lead Product Designer | Imaansoft Solutions

Jan 2025 - Present, Lagos, Lagos, Nigeria

Led product design initiatives from concept to launch, focusing on user-centered solutions and team coordination to deliver high-impact digital products.

- Spearheaded the design and development of key product features, collaborating with cross-functional teams to align with business objectives and user needs.
- Mentored junior designers, providing guidance on best practices in UI/UX, contributing to enhanced team efficiency and skill development.
- Conducted comprehensive user research and usability testing, translating insights into actionable design recommendations that enhanced product usability and user satisfaction.
- Managed design sprints and project timelines, ensuring timely delivery of high-quality design assets for multiple product iterations.
- Implemented design system improvements, streamlining workflows and ensuring consistency across product lines.

UI/UX Designer and Creative/Graphic Designer | Echezona Gateway Limited

Feb 2025 - Jul 2025, Lekki, Lagos, Lagos, Nigeria

Designed intuitive user interfaces and compelling visual experiences for digital products and marketing campaigns, driving user engagement and brand visibility.

- Developed user-centric UI/UX designs for web and mobile applications, enhancing user engagement and conversion rates through iterative design processes.
- Created visually appealing graphic assets for multichannel marketing campaigns, including social media, banners, and brochures, increasing brand visibility.
- Collaborated with development teams to ensure seamless integration of design elements, adhering to technical specifications and project deadlines.
- Conducted competitor analysis and market research to inform design strategies, resulting in innovative and differentiated product features.

Product Design | Freelance

Jan 2024 - Dec 2024

Delivered end-to-end product design solutions for various clients, from concept ideation to final prototypes, meeting diverse business requirements.

- Managed multiple product design projects concurrently, successfully delivering user research, wireframes, prototypes, and UI specifications for diverse client needs.
- Collaborated directly with clients to understand business requirements and translate them into effective design solutions, achieving high client satisfaction.
- Utilized Figma for rapid prototyping and interactive design, reducing design iteration cycles by approximately 25%.
- Developed comprehensive design documentation, including user flows and design systems, to ensure clarity and consistency across projects.

Brand Designer | Al-Rahmon Montessori School

Jan 2023 - Dec 2023, Lagos, Lagos, Nigeria

Developed and executed comprehensive brand identity strategies, enhancing the school's visual presence and market recognition.

- Designed and implemented a cohesive brand identity system, including logos, typography, and color palettes, for the school, significantly improving brand recognition.
- Created engaging marketing collateral, such as brochures, flyers, and digital advertisements, to promote school programs and events.
- Managed visual content across various platforms, ensuring brand consistency and adherence to guidelines.
- Collaborated with stakeholders to define brand messaging and visual storytelling, aligning design output with institutional values.

Graphic Designer Tutor | The Believers' Creatives

Jan 2021 - Dec 2022

Instructed and mentored aspiring graphic designers, developing practical skills and theoretical understanding through structured curriculum.

- Developed and delivered comprehensive graphic design curriculum, covering fundamental principles, software proficiency (e.g., Photoshop, CorelDraw), and creative techniques.
- Mentored over 50 students in design best practices, providing constructive feedback and guiding them through practical projects.
- Organized workshops and practical sessions to enhance student learning and skill application, resulting in a high success rate for student portfolios.
- Evaluated student progress and adapted teaching methods to meet diverse learning needs, fostering a supportive and engaging educational environment.

Graphic Design Assistant | Abeokuta

Jan 2017 - Dec 2020, Abeokuta, Ogun State, Nigeria

Supported senior designers in creating visual content for various projects, ensuring timely and high-quality output and contributing to creative solutions.

- Assisted in the creation of diverse graphic materials, including logos, brochures, and digital assets, for client projects.
- Contributed to brainstorming sessions and concept development, providing creative input for design solutions.
- Managed design files and assets, ensuring proper organization and accessibility for team members.
- Learned and applied new design software and techniques, enhancing personal skill set and contributing to project efficiency.

Computer Operator Center | Splendor Computer

Jan 2015 - Dec 2015, Lagos, Lagos, Nigeria

Provided essential computer operations and customer support services, ensuring smooth daily functioning and client satisfaction.

- Managed daily computer operations, including data entry, document formatting, and printing services for clients.
- Provided technical assistance to customers, resolving basic software and hardware issues efficiently.

- Maintained computer systems and peripherals, ensuring optimal functionality and minimal downtime.
- Developed foundational skills in digital literacy and customer service in a fast-paced environment.

EDUCATION

[Microbiology](#) | Moshood Abiola Polytechnic | Higher National Diploma

Abeokuta, Ogun State, Nigeria, Sep 2019 - Aug 2021

[Science Laboratory Technology](#) | Moshood Abiola Polytechnic | National Diploma

Abeokuta, Ogun State, Nigeria, Sep 2015 - Aug 2017

[General Studies](#) | Vetland Senior Grammar School | Secondary School Certificate (WAEC)

Agege, Lagos, Lagos, Nigeria, Sep 2012 - Aug 2015

SKILLS

UI/UX Design | Figma, Figjam, Miro, User Research, Wireframing, Prototyping, Usability Testing, Information Architecture, Interaction Design, Design Systems, Mobile App Design, Website Design, Responsive Design, Design Thinking

Brand Identity & Graphic Design | Adobe Illustrator, Adobe Photoshop, CorelDRAW, Canva, Pixellab, Brand Identity Design, Logo Design, Typography, Layout Design, Print Design, Digital Art, Social Media Design, Flyer Design, Banner Design, Carousel Design

Digital Marketing | Affiliate Marketing, Social Media Marketing (SMM), Copywriting, Sales Page Design, Social Media Ads, Content Creation, Ebook Creation, Business Setup, Branding

Project Management & Collaboration | Stakeholder Management, Agile Methodologies, Cross-functional Collaboration, Mentorship, Client Management, Problem Solving, Creative Thinking

CERTIFICATES

[Digital Marketing Certificate - Affiliate marketing, SMM, Copy Writing, Sales Page Design, Social Media Ads](#) | Zibarr

[Understanding Design Thinking](#) | TIDA

[Product Design - Mobile App design, Website design, and Mobile Responsiveness with Figma](#) | Your CareerEx

[User Experience Design - UI/UX App design with Figma](#) | Udemy

[User Experience Certificate](#) | Accenture

[Basic UI/UX Design Certificate](#) | UniAthena

[Graphic Design Course - Brand identity design, Social Media Design, Flyer, Banner, Carousel Designs](#) | NerdzFactory

[Graphic Design/ Branding Certificate](#) | Project T-Max

[Smartphone Design - Canva & Pixellab, Video Editing](#) | Geomath Design

[National Youth Service Corp Certificate \(NYSC\)](#) | National Youth Service Corps

Jan 2022

[Executive Diploma in UI/UX Design](#) | UniAthena

[UI/UX Design School](#) | 3MTT Nigeria

[Product Design Certificate](#) | NerdzFactory

[Design Thinking Certificate](#) | Great Learning

[UI/UX Bootcamp Certificate](#) | Embold Lab

[Elementary UI/UX Design Certificate](#) | Product Design Uni

[Logo Mastery/Brand Identity Certificate](#) | Bredan Pixels

[Graphic Design Certificate](#) | GDA Design

[Social Media Ads Master Certificate](#) | SamAds

LANGUAGES

English (Fluent), Yoruba (Native), Arabic (Conversational)

INTERESTS

Creative Pursuits

- Designing and Innovating

Learning & Development

- Learning New Skills
- Research

Problem Solving

REFERENCES

References

Available upon request