

Aboyaji Isaac

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Summary

Product-focused Graphic Designer with 3+ years of experience creating high-impact brand, marketing, and digital assets for Web3 and tech-driven products. Skilled in designing conversion-driven creatives that improve engagement and campaign performance across social platforms. Experienced working remotely with global teams, leveraging tools like Slack, Notion, and Discord to deliver scalable design solutions that support growth and user acquisition.

Experience

Graphics Designer – GlueX Protocol (Remote) | Dec 2024 – Nov 2025

- Designed marketing assets that increased community engagement by ~200% across Twitter and Discord.
- Collaborated with cross-functional teams using Slack and Notion to deliver visuals for product launches and integrations.
- Supported partnership outreach with high-quality visual materials.
- Maintained consistent brand identity across all channels.

Creative Designer – Tokenlogic (Remote) | Oct 2024 – Sep 2025

- Developed branding and campaign visuals that improved engagement by ~95%.
- Translated marketing strategies into high-performing visual assets.
- Strengthened brand recognition across digital platforms.

Brand Designer – Autonomint (Remote) | Jul 2024 – Sep 2024

- Led brand identity design, improving visual consistency and perception.
- Built scalable design systems for marketing and product use.
- Enhanced brand positioning for market readiness.

Graphic Designer Intern – Otomato (Remote) | Jun 2024 – Sep 2024

- Designed visuals for articles and social media, increasing engagement by ~50%.
- Assisted in visual storytelling and content strategy.

Graphics Designer – LUCKY1 Protocol (Remote) | Dec 2023 – May 2024

- Delivered marketing creatives that improved campaign performance and consistency.
- Strengthened brand identity across multiple platforms.

Skills

Design: Brand Identity, Social Media Design, Infographics Design, UI/UX

Tools: Figma, Adobe Photoshop, Adobe Illustrator, Coreldraw, Canva

Collaboration & Workflow: Notion (project tracking), Slack & Discord (remote collaboration)

Languages

English