

# ADEGOROYE SAMSON OLAMILEKAN

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## PROFILE

To obtain a challenging position where I can leverage my strong organizational, analytical, and communication skills to support planning, execution, and monitoring of tasks and initiatives. Eager to contribute to successful outcomes by ensuring timely and efficient delivery of responsibilities, within budget, and to the satisfaction of all stakeholders. Committed to gaining hands-on experience, developing expertise, and growing within a dynamic and collaborative environment.

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## WORK HISTORY

### Brands Optimal

July 2025 – Present

Position: Project Supervisor

Celebr8lyfe/Diageo

- **Project Coordination:** Managed the training and development of Merchandisers, ensuring they understood campaign objectives and execute strategies successfully.
- Delivered engaging training sessions on consumer engagement, brand promotion, and product features, resulting in increased performance and increased sales.
- **Data Analysis:** Analysed sales data to identify trends, improve product performance, and prepare detailed reports for stakeholders.
- **Stakeholder Collaboration:** Worked closely with suppliers and internal teams to ensure timely delivery and resolve operational challenges.

### Johnnie Walker - Lagos Nigeria

March 2022 – September 2022

#### Brand Promoter

- **Customer Engagement:** Actively engaged with customers, providing brand knowledge and driving sales through personalized interactions.
- **Customer Incentives:** Rewarding customers upon purchase of any of the IPS brands.
- **Reporting & Feedback:** Prepared daily and weekly sales reports, providing insights on customer feedback and competitor activities to inform strategic decisions.

### William Lawson's Naija Highlander Campaign

#### Brand Promoter

October 2022 – November 2022

- **Event Management:** Collaborated with a team of five to execute promotional campaigns, driving brand awareness and sales through interactive games and customer rewards.
- **Customer-Centric Approach:** Delivered wet samples and tailored brand messaging to diverse customer segments, enhancing customer satisfaction and loyalty.

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## EDUCATION

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| <b>Adult Education</b>                                                                                                                                      | <b>2024</b>   |
| <ul style="list-style-type: none"> <li>● <b>2:1, Second Class Honours, Upper Division</b></li> </ul> Adekunle Ajasin University, Akungba Akoko, Ondo State. | (2019 – 2024) |
| <b>CERTIFICATION/TRAINING</b>                                                                                                                               |               |
| <b>Jobberman Soft Skills Training Certification</b>                                                                                                         | <b>2025</b>   |
| <b>TSACADEMY DATA ANALYST</b>                                                                                                                               | <b>2026</b>   |

## VOLUNTEER EXPERIENCE

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| <b>Volunteer Teacher</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>April 2023- June 2023</b>     |
| <b>Ondo State School for the Physically Impaired, Ikare- Akoko, Ondo State.</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                  |
| <ul style="list-style-type: none"> <li>● <b>Inclusive Project Delivery:</b> Adapted lesson plans to meet the needs of students with physical impairments, ensuring an inclusive learning environment.</li> <li>● <b>Collaboration:</b> Worked with special education teachers and therapists to develop individualized learning plans (IEPS) and monitor student progress.</li> <li>● <b>Innovation:</b> Supported the use of assistive technologies, such as picture readers, to enhance student engagement and learning outcomes.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                  |
| <b>Teaching Practice</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>February 2023– March 2023</b> |
| <b>Community High School, Araromi Akungba- Akoko, Ondo State.</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                  |
| <ul style="list-style-type: none"> <li>● Developed and deliver ed lesson plans aligned with the school curriculum, ensuring effective knowledge transfer and student engagement.</li> <li>● <b>Stakeholder Management:</b> Collaborated with mentor teachers, parents, and students to foster a positive learning environment and address individual needs.</li> <li>● <b>Performance Monitoring:</b> Assessed student progress through quizzes, tests, and assignments, providing constructive feedback to drive improvement.</li> <li>● <b>Curriculum Development:</b> Designed interactive lessons tailored to diverse learning styles, enhancing student comprehension and participation.</li> <li>● <b>Classroom Management:</b> Maintained a respectful and productive learning environment by effectively managing classroom behaviour.</li> <li>● <b>Communication Skills:</b> Built strong relationships with students’ parent and colleagues through clear and consistent communication.</li> </ul> |                                  |

## SKILLS AND INTERESTS

- **Project Management**
- Excellent organisational skills
- Highly Proficient in Computer applications; (MS: Word, PowerPoint, Excel and Google Apps)
- **Good Problem Solving Skills**
- Stakeholder Management
- **Strength:** Data Analysis, Programme Implementation, Training and Facilitation
- **Interest:** Education, Employability, Community Development, Youth Transition and Research