

CONTACT

Adeyanju Ayomide Sophia

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EXPERIENCE

- - Designed graphics and edited videos using Canva and CapCut.
 - Analyzed content performance using platform insights to improve reach and engagement.
 - Managed content calendar and posted consistently to maintain audience retention.

EDUCATION

- 2019-2021
 - Federal Polytechnic Ado Ekiti**
National Diploma in Surveying and Geoinformatics
- 2023-2025
 - Federal Polytechnic Ado Ekiti**
Higher National Diploma in Surveying and Geoinformatics

SKILLS

- Social Media Content Strategy • Short-form Video Creation (Reels, TikTok) • Copywriting & Storytelling • Content Calendar Planning • Community Engagement • Brand Voice Development • Canva & CapCut Editing • Analytics & Performance Tracking
- Strong communication skills • Creative thinker • Detail-oriented • Able to work independently and with teammates and meet deadlines Excellent Time Management Attention to details

TOOLS

- Canva
 - CapCut
 - Notion / Trello