

AGABA AYOMIDE SAMUEL

78, Akinsanya, Ojodu Berger Lagos • +2349045106102, +2348101470013 • haywhyho7@gmail. com

CAREER OBJECTIVE

Creative and detail-oriented digital professional passionate about blending technology and storytelling to create impactful online experiences. Skilled in graphic design, social media management, and content creation, I combine creativity with technical expertise to develop visually compelling designs, engaging social media strategies, and user-focused digital solutions that drive brand visibility, growth, and audience connection.

WORK EXPERIENCE

Website Manager- Ice and Liquor Limited

Feb 2026 - Present

- Oversaw daily operations and management of an e-commerce website.
- Increased product visibility by organizing homepage sections (e.g., bestseller, featured items)
- Enhanced user experience by customizing layouts, adding interactive elements, and improving navigation.
- Managed inventory display, pricing updates, and promotional campaigns.
- Collaborated on design and branding to maintain a consistent online presence.

Graphic Designer & Social Media Manager - Troy Atlantic Limited

Oct 2025 - Feb 2026

- Designed creative social media graphics, flyers, and promotional visuals to support brand campaigns and marketing activities.
- Managed social media pages, creating engaging content that increased audience interaction and brand visibility.
- Planned and scheduled posts to maintain consistent online presence.
- Collaborated with team members to align visuals and messaging with brand identity.
- Monitored social media performance and adjusted content strategies based on engagement insights.

Content Writer - Mp3bullet

May 2021 - 2024

- Developed engaging, SEO-driven articles that boosted audience reach and improved organic visibility.
- Collaborated with the editorial team to produce music reviews, entertainment features, and blog content aligned with brand goals.
- Applied SEO strategies that enhanced keyword performance and improved search rankings.
- Managed and optimized on-page content to increase user engagement and site retention.

Receptionist -Traffic Compliance and Enforcement Corps (TRACE)

Sep 2019 - Oct 2020

- Oversaw front desk operations, ensuring efficient handling of inquiries and visitor coordination. · Managed phone and email correspondence with professionalism and confidentiality.
- Scheduled and organized appointments, meetings, and official documentation.
- Maintained accurate administrative records and supported departmental reporting activities.
- Fostered effective communication between departments to enhance operational efficiency.

EDUCATION

Transportation Planning and Management

Oct 2017 - Aug 2019

The Federal Polytechnic, Ilaro

High School Diploma

Jul 2016

Meritland Secondary Schools, Sango Ota

SKILLS

- Content Writing & Copywriting
- Search Engine Optimization (SEO)
- Front-End Development (HTML, CSS, React)
- Back-End Development (JavaScript, APIs)
- Web Design & Optimization
- Graphic Design
- Social Media Graphics & Brand Visuals
- Keyword Research & Analytics
- Team Collaboration & Problem Solving