

Creative Graphic Designer and Co-founder of MISFIT, a streetwear brand driven by original thinking and identity. Brings over 3 years of hands-on experience in visual storytelling, brand strategy, product design, and digital media, focused on sustainability and youth culture in Nigeria.

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer Self-Employed

2024 – Present

- Deliver bespoke digital graphics, brand identities, and promo materials for emerging fashion and creative clients.
- Collaborate directly with clients to translate visual concepts into high-converting marketing collateral and digital assets.

Social Media Manager & Graphic Designer Kedi Care

2022 – 2024

- Designed high-impact promotional flyers, posters, and brand assets for continuous corporate campaigns.
- Managed end-to-end social media content planning, visual strategy, and audience engagement across official brand channels.

Co-Founder & Lead Designer MISFIT Brand

2020 – 2023

- Spearheaded visual direction and identity for a youth-centric streetwear apparel line.
- Designed over 20 product mockups, apparel graphics, and integrated branding collateral.
- Led creative direction across product photo shoots, marketing campaigns, and brand storytelling.

EDUCATION

Diploma in Computer Science Auchi Polytechnic

2024 – Aug 2026

TECHNICAL SKILLS

Adobe Photoshop

Adobe Illustrator

Canva

Brand Identity

Brand Strategy

Product Mockups

Social Media Graphics

Visual Storytelling

SOFT SKILLS

Creative Direction

Project Management

Client Communication

Team Collaboration

LANGUAGES

English

Fluent

Yoruba

Native

INTERESTS

Sustainable Fashion

Street Culture

Youth Empowerment