

Amos Emmanuel

Creative Media & Digital Marketing Professional (Real Estate Focus)

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Professional Summary

Results-driven videographer, content strategist, and social media manager with hands-on experience creating high-converting visual content for real estate, beauty, lifestyle, and service-based brands. Proven ability to plan, shoot, edit, and distribute compelling video content that drives engagement, brand visibility, and customer trust. Strong understanding of digital marketing, storytelling, and audience psychology, with practical experience supporting business growth through consistent online presence.

Core Skills

- **Real Estate Videography & Property Walkthroughs**
- **Video Production & Editing (Short-form & Long-form)**
- **Content Strategy & Brand Storytelling**
- **Social Media Management (Instagram, TikTok, YouTube)**
- **Marketing Campaign Planning**
- **Visual Branding & Creative Direction**
- **Client Communication & On-site Coordination**
- **Basic SEO & Video Optimization**

Professional Experience

Real Estate Videographer

Sylvastar Real Estate

Sylva, Nigeria

- **Shot and edited professional property videos, including walkthroughs and promotional real estate content.**
- **Created visually appealing videos that highlighted property features, environment, and lifestyle value.**
- **Worked closely with real estate agents to align video content with sales and marketing goals.**
- **Optimized videos for social media platforms to increase reach, inquiries, and engagement.**

- Supported brand visibility by maintaining a consistent visual style across content.

Social Media Manager & Videographer

WOW BRAIDS

- Managed social media content strategy across Instagram, TikTok, and YouTube.
- Planned, shot, and edited marketing videos focused on product education, brand storytelling, and conversions.
- Helped grow online visibility by producing consistent, high-quality short-form content.
- Collaborated on campaign ideas to improve customer engagement and brand trust.
- Supported SEO-driven content creation for e-commerce and product launches.

Videographer & Content Strategist

Premium Small Chops

- Developed content ideas and video strategies to promote food products and services online.
- Created promotional videos and social media content tailored to target customers.
- Improved brand awareness through engaging visual storytelling and consistent posting.
- Assisted with campaign planning for product promotions and customer outreach.

Brand Owner & Creative Director

DARKCULTUREBRAND

- Founded and managed a streetwear fashion brand from concept to launch.
- Led all creative direction, including video campaigns, photoshoots, and branding visuals.
- Planned and executed marketing strategies across social media

platforms.

- **Managed content calendars, product launches, and promotional storytelling.**
- **Gained strong experience in audience targeting, branding, and digital marketing execution.**

Additional Experience

Freelance Videographer & Graphic Designer

- **Delivered video and design services for multiple small businesses and personal brands.**
- **Created promotional videos, reels, and branded visuals tailored to business goals.**
- **Worked independently and with teams to meet deadlines and client expectations.**

Education

BSc in Computer Science

Global Wealth University, Abuja

2022 – 2025

Tools & Software

- **Adobe Premiere Pro**
- **Davinci**
- **Adobe Illustrator & Photoshop**
- **CapCut (Professional Use)**
- **Camera Operation & Basic Lighting Setup**

Strengths Relevant to Real Estate

- **Strong eye for property aesthetics and detail**
- **Ability to communicate value visually**
- **Fast turnaround time on video projects**
- **Professional on-site conduct with clients**
- **Understanding of how video content drives property sales**

Availability

Available for full-time or contract roles within real estate media, marketing, and content creation.

PORTFOLIO LINK

<https://amosemmanuelportfolio.my.canva.site/>