

SALAMOT D. BELLO. BSc. UI/UX DESIGNER

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SUMMARY

Emerging professional with experience in sales and education, currently focused on UI/UX design.

Possessing a foundation knowledge of design principles and user experience concepts, I leverage previous experiences to create intuitive and impact digital experiences. A proactive learner with a passion for design innovation and user- eccentric solutions, I am committed to continuous growth and pursuing a professional degree in UI/UX design.

Proficient in Figma, I am dedicated to delivering high-quality design solutions.

EXPERIENCE

❖ PlentiGifts

November 2025 - Till date

❖ Lead Designer

- Leading the end-to-end product design of a multi-store gifting platform, creating intuitive experiences for customers, vendors, and administrators. .
- Designing user flows, wireframes, high-fidelity interfaces, and interactive prototypes for features including gift personalization, multi-store fulfillment, and delivery management.
- Collaborating with product managers and developers to translate business requirements into scalable, user-centered solutions.

❖ CraftLink

August 2024 - 2025

❖ Lead Designer

- Led the design direction and user experience strategy for CraftLink, enhancing its visual identity and user engagement.
- Collaborated with cross-functional teams to align design goals with technical implementation and business objectives.
- Built and maintained a comprehensive design system, including UI components, wireframes, and interactive prototypes

❖ Zibah

December 2023 - 2024

❖ Lead Designer (Volunteer Role)

- Oversaw the design direction and user experience strategy for Zibah, an e-commerce platform focusing on event needs and more.
Collaborated closely with the development team to ensure alignment between design and technical implementation.
- Created and maintained design systems, including user interface designs, wire-frames, and prototypes, to enhance user engagement and satisfaction.
- Developed and maintained Zibah's brand identity, ensuring consistency across all marketing and product channels.

❖ Fitage

June 2023 - Sept 2024

❖ Freelance Designer (Volunteer Role)

- Designed user interfaces for Fitage, focusing on intuitive navigation and engaging visual design.
- Collaborated closely with the development team to integrate design elements seamlessly into the platform's functionality.
- Contributed to the overall brand identity of Fitage, ensuring consistency across all digital assets.
- Played a key role in enhancing the user experience of the platform, resulting in increased user engagement and retention.

❖ GOODNEWS ACADEMY

April 2022- February 2023

- **Science Teacher**
- Instructed students on the proper use of equipment, materials, and textbooks, ensuring comprehension and safety.
- Monitored individual student progress, providing support and guidance as needed to enhance learning outcomes.
- Designed and implemented curriculum tailored to the needs of students, incorporating engaging and effective teaching methodologies.

❖ **Lagos State University College Of Medicine (LASUCOM) October 2019-March 2020**

- **SIWES**

- Conducted research work on the implication of malaria treatment on the cognitive function in *Plasmodium berghei* infected mice.
- Carried out habitats surveys and prepared biological and environmental reports.
- Studied the origin and development of animal species, habitats, diseases, behavior, and the relationship between animals and their environment.

❖ **Jesus is Lord Textile Store January 2014-April 2016**

- **Sales Representative**

- Interacted professionally with guests, staff and general public in the market.
- Met high-volume demands with enthusiasm and quality service and support..
- Answered calls promptly and delivered faultless service for diverse needs.

EDUCATION

FEDERAL UNIVERSITY OF AGRICULTURE, ABEOKUTA. NIGERIA (2016-2021)

Programme: Bachelor of Science, Zoology Second class upper (4.36 out of 5.0)

SKILLS

- Proficient use of Microsoft Office Tools
- Highly adaptable to changing environments and requirements.
- Meticulous attention to detail, ensuring accuracy and quality in work.
- Skilled in interaction design, creating intuitive and user-friendly interfaces.
- Proficiency in Figma for designing and prototyping.

ACHIEVEMENTS

- Acted as the financial secretary of the Environmental Protection and Sanitation during National Youth Service Corps (NYSC) Delta State. Implemented a cost saving technique for the student association.

