

CURRICULUM VITAE

Name: James Precious Location: Lagos, Nigeria Phone: 09078468809,08138016163

Email: preshyj4life@gmail.com

PROFILE SUMMARY

Creative and results-driven Content Creator, Social Media Manager, and Video Editor with strong experience producing engaging digital content for brands. Skilled in video editing, graphic design, storytelling, and managing online platforms to increase visibility and customer engagement. Known for reliability, excellent execution, and consistent delivery of high-quality work under pressure.

CORE COMPETENCIES

- Social Media Management (Instagram, TikTok, Facebook)
- Video Editing (CapCut, VN, Adobe Premiere Pro basic)
- Photography & Short-Form Video Production
- Graphic Design (Canva)
- Content Strategy & Brand Messaging
- Client/Customer Engagement
- Flyer & Promo Material Creation
- Copywriting & Caption Writing
- Consistency, Creativity & Professionalism

WORK EXPERIENCE

Social Media Manager & Content Creator

Milez Auto Care – Lagos, Nigeria (2024 – 2025)

- Produced high-quality video content showcasing auto-care services and brand highlights.
- Designed weekly flyers, branded graphics, and promo materials for online marketing.
- Managed social media pages, increased engagement, and maintained consistent brand presence.
- Shot, edited, and optimized short-form videos (Reels/TikTok) to improve visibility.
- Collaborated with management on content planning and customer-facing campaigns.

Freelance Content Creator & Video Editor

Self-Employed – Lagos, Nigeria (2022 – 2024)

- Created professional video and photo content for small businesses.
- Managed clients' social media profiles and ensured consistent posting.
- Designed flyers and digital marketing materials for promotions.
- Delivered high-quality edits with quick turnaround times.
- Developed brand identity and online presence for startup businesses.

EDUCATION

university of uyo [BS.c]

2014

CERTIFICATION

Instagram basic course - google workshop

Digital marketing - Simplilearn

ADDITIONAL SKILLS

- Strong communication skills
- Ability to work independently
- Good understanding of online trends
- Fast learner & adaptable
- Attention to detail

REFEREES

Available on request.