

## EZE-NJOKU CHIMDIY IFEANYI

Yaba, Nigeria

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### PROFESSIONAL SUMMARY

I am a highly motivated and results-driven individual looking to build a career in graphic design and SEO. I am passionate about client relations, and business growth, and I possess strong organizational and communication skills. I am known for being proactive, detail-oriented, and eager to learn about the dynamics of the graphics and SEO. I am ready to contribute to a fast-paced team, deliver excellent customer experiences, and support sales and marketing operations.

### CORE SKILL

- |                                         |                                             |                        |
|-----------------------------------------|---------------------------------------------|------------------------|
| Communication &<br>Interpersonal Skills | ● Attention to Details                      | ● SEO                  |
| ● Graphic Design                        | ● Organizational Skills                     | ● Per paid click (PPC) |
| ● Logo design                           | ● Problem-Solving Skills                    | ● Cavan design         |
| ● Time Management &<br>Multitasking     | ● Customer Relationship<br>Management (CRM) | ● Adobe Photoshop      |
|                                         | ● Pixellad                                  |                        |

### PROFESSIONAL EXPERIENCE

#### ABIA STATE LIBRARY BOARD UMUAHIA

SWIES (JANUARY 2023 - JUNE 2023)

- Help library users find books/materials related to their field of study or interest.
- Record new books and materials bought and stored according to their types, subject and class.
- Take statistics of consulted books and shelf reading and shelving of consulted books.
- Stamping and recording of newspaper according to month, date, title and year.
- Register of new library users.

#### FASTBITES FAST FOOD (REMOTE)

Logo (March 2022 - April 2022)

- Create and design logos and flyers used in marketing the restaurant and delivering the website.
- Develop visual concepts and graphic designs for various marketing materials including brochures, flyers, posters and digital advertisements.
- Collaborated with the client and team members to understand requirements and deliver creative solutions that meet client objectives.
- Ensured the logo design is according to the taste of the client.

#### E COMMERCE STORE (REMOTE)

Logo and Graphic Designer (March 2023- April 2023)

- Designed a mobile e-commerce store logo used for selling different clothes and shoes on various e-commerce sites .
- Developed custom logos and branding materials.

- Provided meta titles, descriptions, headings for each product in the store.

### **SCHOOL AWARDS CERTIFICATE**

**Graphic Designer** (April 2024)

- Designed and produced the official award certificates presented to outstanding students and lecturers, ensuring a professional standard and cohesive visual identity aligned with the institution's brand.

### **[THEINNERSEASON.BLOGSPOT.COM](https://theinnerseason.blogspot.com) (WOMEN WELLNESS BLOG)**

**Graphic Designer and junior Seo consultant** (December 2025)

- Designed and developed the blog's visual identity, including logo creation and branded graphic assets to ensure consistency and recognition.
- Conducted keyword research to identify relevant search terms aligned with audience intent and organic growth objectives.
- Assisted in the creation and editing of blog content to meet SEO best practices, improving structure, readability, and search visibility.

## **EDUCATION**

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### **BACHELOR OF LIBRARY AND INFORMATION SCIENCE**

**ADELEKE UNIVERSITY EDE OSUN STATE** (2020-2024)

**NATIONAL YOUTH SERVICE CORP** (2025)