

ANIEGBOKA CHIDINMA

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PROFILE SUMMARY

Creative and detail-oriented Social media marketing and Graphic design professional with hands-on experience developing content strategies, managing social media platforms and producing visual content that drives engagement. Proficient in Microsoft Office and Google Workspace with strong communication and organizational skills. Eager to bring creativity to a growing team.

PRODUCT DESIGNER INTERN AND GRAPHIC DESIGNER

CORE SKILLS

- Marketing & Content Strategy
- Graphic Design (Canva, Adobe Photoshop, Figma)
- Social Media Management
- Microsoft Office Suite (Word, Excel, PowerPoint)
- Google Workspace (Docs, Sheets, Slides, Drive)
- Brand Identity & Visual Communication.
- Analytics & Performance Tracking.
- Communication & Team Collaboration.

WORK EXPERIENCE

UI DESIGNER TRAINEE

Uxcel | **UI Designer trainee** | June 2026 – Present

- Recently began a structured UI design training program, building foundational skills in visual hierarchy, typography and color theory.
- Actively working through hands-on design exercises and challenges in Figma to apply core UI principles.
- Studying design systems, component-based design and accessibility best practices to build a strong.
- Building a portfolio of UI projects as training progresses with a focus on translating design theory into practical.

JUNIOR GRAPHIC DESIGNER

BeachTv media | Junior Graphic Designer | July 2025 – September 2025

- Developed and executed content strategies to boost brand visibility and audience engagement across social media platforms.
- Designed graphics, banners, and visual content for marketing campaigns and social media posts.
- Managed and scheduled content across social media accounts, ensuring consistent brand voice.
- Monitored engagement metrics and analytics to inform and improve content strategy.
- Collaborated with the marketing team to plan and execute promotional campaigns.
- Assisted in maintaining brand identity and consistency across all visual materials.

GRAPHIC DESIGNER INTERN

BeachTv media | Graphic Designer | July 2024 – September 2024

- Designed marketing collateral including social media graphics and that increased brand engagement by 20%.
- Maintained brand guidelines to ensure visual consistency across print and digital channels.
- Collaborated with marketing and content teams to produce visuals for product launches, campaigns and events.
- Created illustrations, icons, and layout designs using Canva .
- Managed multiple design projects under tight deadlines, delivering high-quality assets on schedule.

PRODUCT DESIGN INTERN

Jambo.ng | Product Design Intern | February 2024 – March 2024

- Collaborated with senior designers and product managers to research Jumbo.ng , contributing to 5% improvement in user task completion rate.
- Conducted user interviews sessions with participants to identify pain points and inform design decisions.
- Contributed to and helped maintain the company's design system.

EDUCATION

Bowen University, Iwo, Osun state Nigeria
October 2022 – Present

Loral international School

Senior Secondary School Certificate Examination (SSCE)
October 2019 – July 2022

LANGUAGES

English



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