

FAUSTINA CHINEKEZIE

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GRAPHIC DESIGNER

Creative and detail-driven Graphic Designer with 10 years of hands-on experience in creating impactful visual content for branding, digital campaigns, and social media. Skilled in logo design, motion graphics, print design, and production. Proficient in Adobe Photoshop (CC 2015+), CorelDRAW, and typography, with a keen eye for layout, color theory, and brand consistency. Experienced in designing brochures, flyers, social media posts, and print-ready materials. Known for delivering high-quality designs, collaborating effectively within creative teams, and solving design challenges with a strategic mindset. Passionate about helping brands stand out through clean, effective design.

WORK EXPERIENCE

1000DESIGNS LIMITED • Lagos, Nigeria

July 2025 - Present

Graphic Designer • Full-time

- Created a high volume of customizable design templates weekly for digital and print use, including social media posts, event flyers, business cards, and invitations.
- Ensured designs followed visual trends, layout standards, and brand consistency while meeting strict deadlines in a fully remote setting.

FUNNCHUM STUDIOS • Abuja, Nigeria

April 2025 - June 2025

Graphic Designer • Full-time

- Designed creative assets for digital campaigns, branding, and social media across various client industries.
- Collaborated remotely with strategy and marketing teams to deliver engaging visuals, motion graphics, and brand materials that drive results and audience connection.

ELYSIAN BRANDS • Lagos, Nigeria

January 2024 - January 2025

Senior Graphic Designer • Full-time

- Created compelling designs across multiple brands, ensuring visual consistency and high-quality output.
- Collaborated with teams to deliver impactful branding, marketing, and social media content.

FIXIT45 • Lagos, Nigeria

September 2023 - December 2023

Graphic Designer • Full-time

- Created visual content for marketing campaigns, social media, and promotional materials to communicate Fixit45's auto repair services.
- Designed branding assets and service visuals that enhanced customer engagement and built trust across digital and print platforms.

YEMOZIL INVESTMENT LIMITED • Lagos, Nigeria

September 2023 - December 2023

Graphic Designer • Full-time

- Designed marketing materials and property visuals to promote luxury real estate offerings.
- Created brochures, flyers, social media content, and branding assets that highlighted Yemozil's premium developments and enhanced client interest.

RAINBOW PRESS • Aba, Nigeria

February 2020 - January 2021

Graphic Designer • Full-time

- Designed a wide range of print-ready materials including flyers, banners, business cards, brochures, stickers, posters, calendars, and packaging using CorelDRAW and Photoshop.
- Prepared files for mass printing with accurate color separations, bleeds, and layout alignment.

MASTER'S TOUCH PRESS • Aba, Nigeria**January 2017 - December 2018****Graphic Designer • Full-time**

- Collaborated in the creation of print-ready designs such as banners, stickers, and labels using CorelDRAW and Photoshop.
- Operated large-format flex machines with precision, ensuring proper setup, color consistency, and high-quality prints.

JOTHOL DIGITAL PRINTING PRESS • Aba, Nigeria**August 2015 - December 2016****Graphic Designer Intern • Full-time**

- Assisted in designing print-ready materials such as banners, stickers, and labels using CorelDRAW and Photoshop.
- Operated flex printing machines under supervision, ensuring accurate setup, color alignment, and quality output.

EDUCATION

UNIVERSITY OF NIGERIA NSUKKA • B.Sc in Economics**August 2018 - August 2023****ST. PATRICKS ACADEMY • S.S.C.E****July 2014****AWARDS & SCHOLARSHIPS**

Director of Digital marketing (2021/2022)**August 2023****ECONOMICS PRESS ASSOCIATION (ECOPRESS) UNN****MOST PHILANTHROPIC PRESSMAN (2021/2022)****Economics Press Association (ECOPRESS) UNN****PROJECTS**

Portfolio Link

https://drive.google.com/file/d/1FuCXJO3BKXT0nlfhLXpNpg3zX16zVb_/view?usp=drivesdk

Showcases a curated collection of branding, social media, print, and real estate design projects, highlighting my creativity, versatility, and technical skills in graphic design.

VOLUNTEERING & LEADERSHIP

ECONOMICS PRESS ASSOCIATION (ECOPRESS) UNN**August 2021 - August 2022****DIRECTOR OF DIGITAL MARKETING • Nsukka , Enugu****SKILLS**

Hard Skills: Adobe Creative Suite (Photoshop), CorelDRAW, Layout and Composition, Color Theory, Motion Graphics (Capcut), Brand Identity Design, Logo Design, Print Design and Production, File Format and Resolution Optimization

Soft Skills: Attention to Detail, Creativity & Visual Storytelling, Time Management, Communication Skills (with clients & teams), Critical Thinking, Receptiveness to Feedback, Creative Problem-Solving