

Cyprian Chimezie Nzekwe

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SUMMARY

Results-driven and creative Mass Communication professional with an HND in Mass Communication and practical experience in Public Relations, media communication, social media management, and content writing. Experienced in writing news and articles, managing social media and other media platforms, and supporting effective communication between an organisation and its audience. Demonstrates strong communication, research, writing, and organisational skills, with additional leadership experience gained through NYSC as a CDS President.

EDUCATION

Abraham Adesanya Polytechnic

Higher National Diploma (HND) – Mass Communication

September 2023 – August 2024

Abraham Adesanya Polytechnic

National Diploma (ND) – Mass Communication

January 2020 – December 2022

EXPERIENCE

Public Relations Officer

Adebowale Appliances

June 2018 – June 2020

Ikorodu, Lagos

- Managed the company's social media platforms and other media communication tools.
- Developed and shared content to communicate the company's products, activities, and information to its audience.
- Supported the company's public relations and communication activities.
- Wrote and edited content for communication and promotional purposes.
- Maintained effective communication with audiences through digital and media platforms.
- Assisted in promoting the company's public image through consistent and engaging communication.

CDS President

Environmental CDS

September 2025

Ondo State

- Oversaw the activities and coordination of CDS members.
- Reported CDS activities and updates to the Local Government Inspector (LGI).
- Monitored members' welfare and followed up on issues affecting them.
- Checked that members were not experiencing problems at their Places of Primary Assignment (PPA).
- Coordinated members and ensured that CDS activities were properly carried out.
- Served as a communication link between CDS members and the appropriate NYSC authorities.

TECHNICAL SKILLS

Public Relations & Corporate Communication

News & Article Writing

Content Writing

Social Media Management

Media Relations

Communication & Interpersonal Skills

Research & Information Gathering

Microsoft Word

Content Development

Team Leadership & Coordination
Public Relations
News Writing
Article Writing
Media Communication
Research
Team Leadership
Communication
Interpersonal Skills
Organisation & Coordination

NATIONAL YOUTH SERVICE CORPS

Completed NYSC — September 2025 State of Service: Ondo State Leadership Role: CDS President, Environmental CDS

LANGUAGES

English — Fluent Igbo — Fluent Yoruba — Fluent

REFERENCES

Available on request.