

ODOGWUDESIGNER™

Graphic Designer

CONTACT

Lagos, Nigeria

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odogwudesign@gmail.com

[Pinterest portfolio](#)

CREATIVE TOOLS

Adobe Photoshop

Adobe Illustrator

Adobe Suite

Canva (Advanced)

PixelLab

Lightroom Mobile

PicsArt

Notion

Google Slides

SKILLS

Brand Identity Design

Visual Storytelling

Social Media Graphics &
Carousels

Event & Print Design

Creative Direction

Content Strategy

Team Leadership

Content Development

EDUCATION

B.Eng Petroleum

Engineering

FUTO (2022 – 2027)

INTERESTS

Brand Development

Design Education

Creative Writing

Content Creation

Audience Engagement

Content Management

CHILAKAH COURAGE UCHECHUKWU

Creative Writer · Brand Strategist · Visual Storyteller

PROFILE

Creative writer and content creator (visual designer) with over five years of experience developing engaging digital content, brand messaging, social media campaigns, and marketing communications. Experienced in transforming ideas into compelling stories that connect with audiences, strengthen brand identity, and support business objectives. Skilled in copywriting, editing, visual storytelling, and collaborating with multidisciplinary teams to deliver high-quality content under tight deadlines.

EXPERIENCE

ODOGWUDESIGNER™

2023 — Present

Founder, Creative Content & Brand Designer · Lagos, Nigeria

- ▶ Built and manage a creative brand delivering copywriting, brand messaging, social media content, visual identity, and marketing materials for clients across multiple industries.
- ▶ Conceived and led the 10-day ODOGWUDESIGNER™ Design Masterclass — a mobile-first beginner program covering design fundamentals, PixelLab, Lightroom Mobile, PicsArt, and AI in design.
- ▶ Researched client industries, developed creative concepts, wrote campaign copy, and managed projects from concept to final delivery.

Pixel Conference

April 2025

Graphics Design Lead

- ▶ Directed a team of creatives producing all visual assets for a community tech event.
- ▶ Drove a 45% increase in online engagement over two weeks through content optimization and coordinated distribution.

Society of Petroleum Engineers — FUTO

Feb – Oct 2025

Graphics Designer

- ▶ Boosted SPE chapter visibility by 20%+ through strategic event graphics and media designs.
- ▶ Delivered the complete design suite for the SPE Orientation with zero revisions under a tight deadline.

NOTABLE PROJECTS

- ▶ ODOGWUDESIGNER™ Design Masterclass — 10-day mobile-first design education series with guest speakers and live sessions.
- ▶ NINO Automotive — Brand design brief and identity development for an automotive client.
- ▶ Lightbearer.co — Branding project, campaign flyer and promotional design work.

MEMBERSHIPS & AFFILIATIONS

- ▶ Society of Petroleum Engineers (SPE) — Student Member | WIS2026 Attendee, Port Harcourt.
- ▶ NAICE 2026 — Design Volunteer Applicant, SPE Nigeria Council, Eko Hotel Lagos.
- ▶ Lagos Blockchain Week Ambassador Community — Design services contributor.