

DEMILADE
AJIBOYE

GRAPHIC & VISUAL DESIGNER

CONTACT

Ayobo, Lagos
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DESIGN TOOLS

Adobe Photoshop
Adobe Illustrator
Adobe Premiere Pro
Figma
CapCut
Canva
CorelDRAW

SKILLS

Brand identity & collateral
Social & digital graphics
Video & motion editing
UI/UX fundamentals
Content strategy
Team leadership & training
Microsoft Office

CERTIFICATIONS

Graphic Design
Ray Media, 2020
UI/UX Design
GoMyCode Nigeria, 2021
Certificate of National Service
NYSC, 2026

HONORS & AWARDS

Best Creative of the Year (2023)
A1, Advertising Case Studies (2023)
A1, Multimedia & Online Journalism
(2022)

LANGUAGES

English — Native
Spanish — Intermediate

INTERESTS

Reading, music, video games,
travelling

REFERENCE

Rhoda Olorunfemi
+234 812 019 5130

PROFILE

Graphic and Visual Designer with hands-on experience across brand identity, print collateral, social/digital graphics, and video editing. Delivered 100+ design assets across 10+ campaigns and led a 10-person creative team from concept to final delivery. Skilled in Photoshop, Illustrator, Premiere Pro, Figma, and CapCut, with a broadcast background in motion editing and visual storytelling. Seeking a graphic or visual design role where craft and campaign impact meet.

EXPERIENCE

Sport Presenter / Video Editor | Broadcasting Service of Ekiti State (NYSC) 2025 – 2026

- Edited and assembled broadcast-ready video and audio segments for weekly sport TV/radio packages
- Designed and cut highlight montages, shaping pacing, transitions, and visual polish for on-air broadcast
- Owned the post-production workflow end-to-end, from raw footage to final delivery under broadcast deadlines

Brand Communications Intern | Sybil and James 2024 – 2025

- Supported visual content planning across Facebook and Instagram, using performance data to refine creative direction
- Tracked industry and competitor visual trends to inform brand asset development

Freelance Graphic Designer | Independent 2023 – 2024

- Delivered branding, social, and print design projects for independent clients using Photoshop, Illustrator, and Canva

Graphic Designer | Serene Early-Trobb Concept 2021 – 2023

- Designed brochures, banners, and marketing collateral, translating brand strategy into audience-ready visuals
- Collaborated on visual concepts that kept brand identity consistent across every campaign touchpoint

Social Media Manager / Graphic Designer | Kings Mission Centre 2020 – 2021

- Designed 100+ graphics and visual assets across 10 campaigns, growing audience reach and engagement
- Led a 10-person creative team, planning content and directing visual production
- Trained team members on design fundamentals, brand consistency, and platform-specific visual best practices

EDUCATION

HND, Journalism & Mass Communication 2022 – 2023
Lagos State Polytechnic

ND, Mass Communication (Upper Credit) 2018 – 2020
Lagos State Polytechnic

SSCE 2017
Fluorescent Comprehensive College, Lagos