

DOLAPO ODUNOLA

Ikeja, Lagos.

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Career Objective

I hold a BSc in International Relations and Strategic Studies, and I specialize in UI/UX and Graphic Design. I am passionate about creating intuitive, visually compelling, and user-focused designs that align with business goals. With strong empathy for users and proficiency in HTML and CSS, I combine design and technical skills to deliver impactful digital experiences.

Graphic Design Portfolio: [click here...](#)

UI/UX Portfolio: <https://www.behance.net/dolapoodunola>

Education

2013– 2017 **Novena University**
Bachelor of Science: International Relations and Strategic Studies

Certifications

2025	Diploma in HTML&CSS CVIT <i>Lagos, Ikeja</i>
2022	Certification In UI/UX designer Univelocity Tech <i>Lagos, Ikeja</i>
2021	Graphic designer Joe Jones Computer Training Institute <i>FCT, Abuja</i>

Skill Highlights

Graphic Design & Branding

- Visual Identity Design
- Logo & Brand Collateral Creation
- Social Media Design & Marketing Materials
- Typography & Color Theory

UI/UX Design

- ✓ User Research & Journey Mapping
- ✓ Wire framing & Prototyping (Figma)
- ✓ Responsive Interface Design

Work Experience

2025-2026 *Global Plus Publishing*
Graphic Designer
Lagos, Nigeria

- ✓ Created visual design for client projects, including flyers, Posters, and brand materials.
- ✓ Developed and maintained consistent brand identities for different businesses.
- ✓ Collaborated with team members to deliver creative concepts and design solutions.
- ✓ Worked on product promotion materials and marketing assets.

2024-2026 *Cedar & Cradle Limited (Baby Cici diapers & Lady Lili Sanitary Pad)*
Graphic Designer/ Social Media Manager
Lagos, Nigeria

(Instagram)
[Ciciandlili ng](#)

(Facebook)
[cedarandcradleng](#)

- ✓ Designed and managed cohesive brand visuals across Instagram and Facebook, strengthening brand identity.
- ✓ Created high performing social media graphics that increased engagement by 35% and follower growth by 20%
- ✓ Developed and maintained consistent visual identity across digital platforms and marketing materials.
- ✓ Planned and executed content calendars to ensure a consistent and engaging online presence.
- ✓ Coordinated photo and video shoots, delivering high-quality visual content aligned with brand goals.
- ✓ Designed marketing assets including banners, ads, flyers, and product visuals for digital and print.

2022-2023 *Hybrid-Tec*
UI/UX Designer
Lagos, Nigeria

- ✓ Collaborated with product managers and developers to design intuitive, user-centered digital products.
- ✓ Conducted user research created wireframes and prototypes, and performed usability testing.
- ✓ Designed responsive, mobile-first interfaces to improve user experience across devices.
- ✓ Worked with clients to translate business goals into effective design solutions.

2022-2022 **Univelocity, Tech institute**
UI/UX Designer
Lagos, Nigeria

- ✓ Suggested enhancements to product design that would improve user experience.
- ✓ Brainstormed with peers and other members of design team to determine enhancements and product features.
- ✓ Conducted user research along with a small team of designers on the design Process of some products.
- ✓ Worked on other designs starting from wireframes.

2017-2019 **Joker Club, Bar and Lounge**
Assistant Head of Relations/ Graphic Designer/ Content
Benin City, Edo State

- Created and managed visually engaging social media content.
- Created and expanded web presence, resulting in up to 60% more Online inquiries.
- Established and maintained cooperative relationships with customer and Organizations.
- Collaborated with the media and events team to maintain a consistent brand image across all visuals and communications.