

EMMANUEL ORINAMI

Creative Director | Designer | Event Professional

Abuja, Nigeria • +234 810 737 7922 • sirenuelmedia@gmail.com • emmaade081@gmail.com
<https://snmedia-creatives-l10p96.v2.appdeploy.ai/>

PROFESSIONAL PROFILE

Creative and versatile professional with hands-on experience across graphic design, social media management, content creation, branding, events, photography, printing and client coordination. Founder and Creative Director of SNMEDIA CREATIVES, established in 2022 and operating full-time since 2025. Skilled at taking projects from concept through production and delivery, with strong communication, organisation and client-facing abilities.

CAREER HIGHLIGHTS

- Founded and developed SNMEDIA CREATIVES from its establishment in 2022 into a full-time creative business from 2025.
- Provided creative and social media support for businesses, organisations, events and campaigns across different client needs.
- Supported Sound Prince Company as Graphic Designer & Content Creator for the 2026 Sound Prince Exhibition in Lagos.

CORE COMPETENCIES

Graphic Design	Social Media Management
Content Creation	Branding & Visual Identity
Social Media Strategy	Event Planning & Management
Event Branding & Coverage	Photography / Mobile Photography
Video & Reels	Printing & Production
Client & Project Management	Event Hosting / MC
Office Administration	Communication

SELECTED PROFESSIONAL EXPERIENCE

CEO / Creative Director

SNMEDIA CREATIVES — Abuja | 2022-Present (full-time since 2025)

- Lead a creative business providing graphic design, branding, printing, event and media services.
- Develop logos, visual identities, promotional designs and social media content for clients.
- Manage event creative services including branding, photography, mobile coverage, videos/reels and coordination.
- Manage client briefs, project timelines, production and final delivery.

Graphic Designer & Content Creator — Contract

Sound Prince Company | July 2026 – September 2026

- Provided graphic design and content creation support for the 2026 Sound Prince Exhibition in Lagos.
- Created visual and promotional content for exhibition and event communication.

Graphic Designer / Social Media & Content Support

Goldenlitz Beauty | January 2022 – March 2026

- Created promotional graphics, product visuals and social media content for the brand.
- Supported digital marketing and brand communication through consistent creative content.

PROFESSIONAL EXPERIENCE

Social Media Manager / Graphic Designer

All Christians Fellowship Mission (ACFM) — Abuja | November 2021 – June 2026

- Created social media content and graphics for church programmes, events and public communication.
- Planned and developed social media content to communicate programmes, activities and key messages.
- Produced event and programme designs while supporting audience engagement across digital platforms.

Church Secretary

All Christians Fellowship Mission (ACFM) — Abuja | December 2021 – June 2026

- Managed church office activities, records and administrative support for pastors and staff.
- Coordinated routine communication and administrative tasks to support smooth office operations.

Freelance Creative Professional

Independent / Client Projects | 2021 – Present

- Provide graphic design, logo design, branding, social media content, printing, photography, event coverage, videos/reels, event planning, coordination and MC/event hosting.
- Handle projects directly with clients from brief and concept development through production and delivery.

EDUCATION

B.A. English (Ed.) — Ambrose Alli University, Ekpoma | 2015 – 2019

TECHNICAL & CREATIVE TOOLS

Design: Adobe Photoshop, Adobe Illustrator, Canva, Picsart, Lightroom

Office: Microsoft Word, Excel, PowerPoint

Digital / Creative: ChatGPT, Gemini and AI-assisted creative workflows

ADDITIONAL STRENGTHS

Fast typing • Strong written and verbal communication • Client service • Project coordination • Attention to detail • Event support • Creative problem-solving

LANGUAGE

English — Native

PORTFOLIO

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