

EZEKIEL OLUGBENGA TIAMIYU

GRAPHIC DESIGNER | CREATIVE DIRECTOR | DIGITAL MEDIA LEAD

+2348071687590, +2349020716734 | tiamiyuolugbenga@gmail.com

Portfolio: linktr.ee/glitterz_designs

EDUCATION

- **Olabisi Onabanjo University, Ogun State, Nigeria** 2021-2025
B.Sc. in Computer Science (CGPA 3.94/5.0)

PROFESSIONAL PROFILE

Graphic designer and creative lead with 6 years of experience creating visual identities, social media campaigns, marketing materials, digital product graphics and brand communications. Experienced in leading design teams, mentoring junior creatives, maintaining brand consistency across multiple client accounts, and collaborating with technology and business teams to turn briefs into clear, engaging visual content. Strong in Adobe Photoshop, branding, visual storytelling and digital media design, with additional experience in motion graphics and technology-focused creative work.

CORE DESIGN SKILLS

Graphic Design • Brand Identity & Visual Systems • Social Media Design • Marketing & Campaign Graphics • Digital Product Visuals • Creative Direction • Visual Storytelling • Layout & Composition • Design Team Leadership • Art Direction • Motion Graphics • UI/UX Visual Design • Brand Consistency • Client Brief Interpretation • Mentoring & Design Training

PROFESSIONAL EXPERIENCE

- **[BETAPAY](#)** 2026 –Till Date

Lead Graphic Designer

Major Areas of Responsibilities

- Led the graphic design direction for the BetaPay brand and its digital marketing communications.
- Created promotional graphics, social media designs, campaign materials, and other visual content for the brand.
- Developed visual concepts that communicated BetaPay's digital services clearly to its target audience.
- Maintained consistency in the brand's visual identity across marketing and digital platforms.
- Collaborated with the business team to translate campaigns, product features, and business objectives into engaging visual content.
- **Contributed to the overall** creative direction and visual presentation of the brand.

- **[BRANDICT NEST OF INNOVATION](#)**

2021–Till Date

Creative Director, Lead Design Instructor

Major Areas of Responsibilities

- Designed **300+ creative assets** for social media, corporate branding, and marketing campaigns.
- Supervised a team of 6 designers, ensuring project delivery on schedule with consistent quality
- Trained **over 80 designers** in branding, visual identity, UI/UX design, and digital content creation.
- Directed design workshops introducing **cutting-edge industry trends** and creative techniques.
- Boosted client social media engagement by **up to 45%** through targeted, high-quality visuals.

- **[A D E DEVELOPERS](#)**

2023–Till Date

Senior Graphic Designer & Digital Media Lead

Major Areas of Responsibilities

- Produced **250+ social media designs** for websites, applications, and marketing materials.
- Integrated design workflows with software development teams, improving delivery speed by **25%**.

EZEKIEL OLUGBENGA TIAMIYU

GRAPHIC DESIGNER | CREATIVE DIRECTOR | DIGITAL MEDIA LEAD

+2348071687590, +2349020716734 | tiamiyuolugbenga@gmail.com

Portfolio: linktr.ee/glitterz_designs

- Mentored 7 **junior designers** in advanced design tools, computing skills, and creative problem-solving.
- Worked with the customer service team to execute clients design problems
- Oversaw multi-platform brand consistency for **15+ active client accounts**.

TEACHING AND ACADEMIC EXPERIENCE

- | | |
|--|-------------|
| • Lead Design Instructor, Brandict Nest of Innovation | 2021 |
| ○ Created training modules for Adobe tools and brand storytelling. | |
| ○ Trained and supervised designers in advanced branding and UI/UX. | |
| • Senior Designer, A D E Developers | 2023 |
| ○ Mentored designers in graphics, computing, and modern tools. | |
| ○ Led creative direction for major design projects. | |

AWARDS & RECOGNITION

- Graphics Designer of the Year — OOU Tech Fest, 2022
- Most Active Director — Brandict Nest of Innovation, 2022
- Most Efficient Staff — A D E Developers, 2024
- Outstanding Project Award, Best Full Stack Development Project — SQI College of ICT, 2024
- Entrepreneur of the Year — OOU SUG Awards, 2024
- Best Intern, Software Engineering Department — SQI College of ICT, 2024
- Instructor of the Year — NACOS Academy Staff Awards, 2023

TOOLS & COMPUTER SKILLS

- **Adobe Photoshop** — advanced graphic design, branding, marketing materials and digital content creation.
- Design: visual identity, social media design, campaign graphics, digital product visuals, layout and composition.
- Technology: JavaScript and experience collaborating with software development teams.
- Other: project management, creative problem-solving, critical thinking and team leadership.

CERTIFICATION

Adobe Graphic Designer Professional Certificate

SOFT SKILLS

- **Leadership & Mentoring:** supervised developers and designers, improved project efficiency by 50%
- **Motivation & Influence:** introduced innovative practices, boosting productivity by 35%
- **Thought Leadership:** increased brand visibility by 55% through academic engagement
- **Critical Thinking:** applied problem-solving methods to optimize workflows

CONFERENCES

- Panelist, Graphics Design OOU Technology Conference — May 2025
- Panelist, Graphics Design Lagos Technology Conference — May 2025
- Speaker, OOU Tech Fest — July 2024
- Speaker, Department of Computer Science Laboratory Workshop — March 2024
- Guest Speaker, Faculty of Science Students Association Conference — September 2023

REFERENCES

1. Daniel Olufemi
Founder and Executive Director, Brandict Nest of Innovation
brandictnestl@yahoo.com