

FALOLA ELIZABETH OLUWABUSAYO

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PROFESSIONAL SUMMARY

Mass Communication graduate with hands-on experience across television news production, editorial publishing, research and documentary production. Completed two newsroom internships at Lagos Television, researching and writing broadcast stories, supporting producers and broadcasters, and contributing to live news production. Served as Sports Editor for LASU GONG, editing and fact-checking contributors' work and publishing approximately three sports stories. Strong in research, written communication, editorial accuracy and collaborative production.

EDUCATION

Lagos State University (LASU), Ojo, Lagos 2026
B.Sc. Mass Communication — Second Class Upper | CGPA: 4.13/5.00

CORE COMPETENCIES

Technical Skills

News Writing & Editing | Content Research | Fact-Checking | Editorial Review | Broadcast News Production | Microsoft Word | Microsoft PowerPoint | Microsoft Excel (Basic) | Canva (Basic)

Digital & Social Media

Instagram | TikTok | X

Professional Skills

Written & Verbal Communication | Teamwork | Adaptability | Attention to Detail | Analytical Thinking

PROFESSIONAL EXPERIENCE

Lagos Television (LTV), Lagos Oct–Nov 2024; Oct–Nov 2025
Newsroom Intern

- Researched and wrote news stories for television broadcast, with completed stories aired on LTV.
- Supported producers and broadcasters with newsroom activities and live news production.
- Assisted with coverage of major events, including the Oba of Lagos' 81st birthday celebration.
- Developed practical experience in live television news production, newsroom coordination and broadcast workflows.

LASU GONG, Lagos State University, Lagos 2025
Sports Editor

- Wrote and edited sports stories for the university's annual newspaper publication.
- Edited contributors' stories for clarity, accuracy and editorial quality.
- Verified details and information before publication to maintain content accuracy.
- Published approximately three sports stories in the 2025 edition.

SELECTED PROJECTS

Final-Year Research Project — Audience Perception of Podcasting and Its Influence on Media Consumption Behaviour Among Undergraduates of Lagos State University

- Managed the research process from questionnaire design and data collection through analysis, interpretation and final writing.
- Analysed research findings and translated collected data into a structured academic report.

LASU Hustle and Shuttle — Group Documentary

- Developed interview questions and assisted with documentary recording and production.

Thoughts Unfiltered with Busayo — Podcast Project

- Produced and presented a single podcast episode about a day in my life as a LASU student.

TRAININGS AND CERTIFICATES

Mastering Data Analysis Using Microsoft Excel — Alison | Completed September 2025

LANGUAGES

English | Yoruba