

FALOYE BOLUWATIFE JOSHUA

GRAPHIC DESIGNER | SENIOR GRAPHIC DESIGNER | VISUAL CONTENT DESIGNER

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Portfolio:
behance.net/gallery/187702799/GRAPHICS-DESIGN

PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer with professional experience developing engaging visual content, digital graphics, and video content for organizations and clients. Skilled at transforming ideas and concepts into visually compelling designs while collaborating effectively with teams and clients. A flexible, hardworking, and highly organized professional with strong communication and interpersonal skills, a collaborative mindset, and the ability to work effectively under pressure and with minimal supervision.

CAREER OBJECTIVE

To build a successful career within a dynamic and growth-oriented organization where I can apply my creativity, technical skills, and professional experience to deliver high-quality visual solutions while contributing meaningfully to organizational goals.

PROFESSIONAL EXPERIENCE

SENIOR GRAPHIC DESIGNER

JLD AVEO | 2024-2025

- Created and edited high-quality video content in line with company standards.
- Designed original graphics for public health campaigns and digital communication initiatives.
- Developed creative concepts and visual designs based on client and organizational requirements.
- Produced visually appealing, professional, and engaging graphic designs.
- Collaborated with team members and stakeholders to translate ideas into effective visual content.

GRAPHIC DESIGNER

Adefey Healthcare | 2022-2023

- Managed interactive design projects focused on improving customer engagement and experience.
- Created original graphics for public health campaigns that reached a broad audience.
- Developed creative concepts and visual designs for clients.
- Produced high-quality and visually engaging design materials.
- Worked collaboratively with clients and team members to deliver design projects according to requirements.

EDUCATION

Higher National Diploma (HND)	Electronics & Telecommunications Engineering — Federal Polytechnic, Offa, Kwara State 2022
Ordinary National Diploma (OND)	Electrical/Electronics Engineering — Federal Polytechnic, Offa, Kwara State 2018

CORE SKILLS

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|---|------------------------------|
| • Graphic Design & Visual Communication | • Adobe Photoshop |
| • CorelDRAW | • Adobe Illustrator |
| • Canva | • Figma |
| • Video Editing | • Digital Marketing |
| • Basic Website Design | • Microsoft Word |
| • Creative Concept Development | • Client Collaboration |
| • Teamwork & Collaboration | • Time Management |
| • Ability to Work Under Pressure | • Adaptability & Flexibility |

CERTIFICATIONS & PROFESSIONAL TRAINING

- National Youth Service Corps (NYSC) — July 2024
- Jobberman Soft Skills Training — November 2020
- Visual Graphics with Canva — Udemy — 2020

PROFESSIONAL STRENGTHS

- Creative and detail-oriented
- Strong organizational skills
- Excellent interpersonal and communication skills
- Effective team player
- Able to work with minimal supervision
- Strong time-management abilities
- Adaptable and willing to learn
- Analytical and solution-oriented
- Able to manage multiple tasks and deadlines

LANGUAGES

English: Fluent Yoruba: Fluent

REFERENCES

Available upon request.