

Keku Fatima Adeyinka

2 Mukaz Avenue, Agric, Lagos, Nigeria

Email: kekufatima@gmail.com | Tel: +234 706 144 5751

LinkedIn: <https://www.linkedin.com/in/fatimaadeyinka>

Professional Summary

Creative and adaptable B.Sc. graduate with hands-on social media management experience, creating and scheduling content across Facebook, X, Instagram, and WhatsApp for a football academy. Combines content creation with web and fashion design skills, bringing a strong eye for branding, layout, and visual presentation. Proven ability to learn quickly, organise events, and deliver on deadline in both remote and on-site settings.

Education

B.Sc. Plant Biology – University of Ilorin (2025)

Class of Degree: Second Class Upper (2:1)

Skills

Social Media & Content: Social Media Management (Facebook, X, Instagram, WhatsApp) | Content Creation | Content Scheduling | Content Writing | Audience Engagement

Design & Branding: Branding | Layout & Social Media Design | Web Design | Fashion Design (clothing design, styling, creative expression)

Tech: Web Development (HTML, CSS, JavaScript) | WordPress (design & development) | WooCommerce | Elementor | Webflow | Python | Microsoft Office | Google Workspace

Professional: Leadership | Communication | Organization | Problem-Solving | Team Collaboration | Customer Service

Academic & Research: Data Analysis (SPSS) | Scientific Writing | Research Documentation | Microscopy

Work Experience

Skillz FC Football Academy, Lagos State

Social Media Manager | April 2024 – September 2024

- Managed the academy's social media presence and content across Facebook, X, Instagram, and WhatsApp
- Created and scheduled 3–4 posts per week to promote academy events, matches, and player highlights
- Grew the academy's following on X, Instagram, and Facebook from under 20 to 100+ followers per platform through consistent and creative content
- Responded to followers' comments and messages, keeping the academy's audience engaged
- Managed the academy's WhatsApp community, keeping members informed and active
- Worked mostly remotely, keeping content consistent and on schedule

Dev Crib

Web Development Intern | January 2026 – May 2026

- Contributed to 3+ live client projects, supporting design and development workflows from concept through implementation
- Gained hands-on proficiency in WordPress website design, mastering both foundational and advanced platform features
- Submitted every project before its deadline

Zeemo, Lagos State

Tech Intern | 2020 – 2021

- Learnt basic programming languages and WordPress in a professional setting
- Built and managed a school website, a company website, and a WooCommerce site

Frish Laundry

Receptionist / Laundry Attendant (Part-time) | April 2024 – August 2024

- Handled customer service and daily operations, supporting efficient, high-quality service turnaround
- Maintained accurate customer and service records, reconciling accounts at each month-end

Nigeria Stored Products Research Institute (NSPRI), Kwara State

Research & Laboratory Intern | April 2024 – October 2024

- Assisted in food quality laboratory testing and research documentation
- Supported data recording, equipment maintenance, and quality control evaluations

Leadership Experience

Vice President (2024/2025) – Plant Biology Students' Association

General Secretary (2023/2024) – Plant Biology Students' Association

Assistant General Secretary (2022/2023) – Plant Biology Students' Association

- Organised events ranging from seminars to academic excursions and extracurricular activities

Academic Experience

Undergraduate Research Project – Micromorphology and Adaptive Anatomical Features of Selected Endangered Tree Species in Nigeria (2024/2025)

- Conducted detailed anatomical and micromorphological analysis of 14 endangered species
- Documented adaptive traits, applied microscopy techniques, and scientific writing
- Managed field collections from different regions and laboratory sample preparation

Cucumber Soilless Media Experiment (2024)

- Assisted in designing and managing growth experiments
- Supported data collection and analysis using SPSS

Study of Fungal Infections in Maize and Tomato (2025)

- Assisted with fungal isolation and identification processes
- Supported documentation of findings and molecular analysis

Training

- Cybersecurity programme, TS Academy (in progress)
- Microsoft AI Skills Fest 2026, Security Pro playlist (completed)

Interests

Writing | Technology | Fashion Design | Research & Reading | Volunteering | Creativity