

FAVOUR VICTORIA VICTORY

Content Creator | Digital Marketing | Media & Communications

08057132843 | Favourvictory247@gmail.com

PROFESSIONAL SUMMARY

Versatile content creator and media communications professional with hands-on experience in corporate content marketing, social media content, script writing, voice-over, memo and professional writing, media support, and client-facing service delivery. Experienced in producing promotional content, supporting campaigns, communicating company information, and creating clear, engaging messages for different audiences. Known for strong writing, attention to detail, adaptability, and reliable teamwork.

WORK EXPERIENCE

ContentCreator | ContentMarketing | Media & Memo Writer

Nature's Renaissance International Ltd. | March 6 2026–Present

- Create promotional content for company products, services, campaigns, and activities, supporting brand visibility across digital channels.
- Develop social media content, advertisements, captions, scripts, and promotional materials for ongoing marketing campaigns.
- Write scripts and supporting content used in company promotions, advertisements, and short-form video content.
- Provide voice-over for selected promotional and marketing videos.
- Prepare professional memos, notices, announcements, and communications for staff, affiliates, stockists, members, and other stakeholders.
- Support filming and media coverage of company activities and events, from planning through execution.
- Coordinate content planning across campaigns and promotions in partnership with the marketing/media team.
- Serve as a communication point for customers, stockists, and team members on company activities and general enquiries.
- Provide front-line support for customer enquiries, directing them to the appropriate department when necessary.

Media Personnel / Newscaster

God's People Worldwide Prayer Ministry, Illel, Ekpoma | 2020–2023

- Presented church news, announcements, and information live during services and events.

Professional Makeup Artist

Vickie'sSignature | 2019–Present

- Delivered makeup services for bridal, birthday, beauty, and special-event clients, managing appointments end to end.
- Built and maintained client relationships through clear communication and consistent, professional service delivery.
- Maintained strict hygiene and professional standards across all client engagements.

SELECTED DIGITAL MARKETING & CONTENT PROJECTS

Value Circle Digital Marketing Campaign

Content Creator | Scriptwriter | Voice-Over

Created promotional content explaining and presenting the Value Circle programme in a simple, engaging format. Contributed to concepts, scripts, captions, voice-over, and audience-focused messaging.

Product Marketing Content

ContentCreator | Copywriter

Created product-focused social media content, promotional scripts, captions, and voice-over materials to support product awareness and brand communication.

Corporate Communications & Memo Writing

Copywriter | Communications Support

Prepared clear and professional memos and announcements covering product availability, price updates, affiliate communications, promotions, store/stockist updates, and company notices.

Promotional Campaigns & Affiliate Content

Digital Content Creator

Supported promotional campaigns through social media copy, campaign scripts, short-form content, and voice-over, helping communicate offers and campaign information to the audience.

Event & Brand Promotion

Content Creator | Media Support

Supported content and media coverage for company activities and events, helping communicate event information and strengthen online brand visibility.

EDUCATION

Ambrose Alli University, Ekpoma, Edo State
Bachelor of Arts (B.A.), English | 2019 – 2024

Obumen Memorial College, Ebegbe, Uromi, Edo State
Senior Secondary School Certificate (SSCE) | 2011–2015

KEY SKILLS

Content & Strategy

- Content Creation
- Content Marketing
- Social Media Content
- Script Writing
- Content Planning
- Copywriting
- Voice-Over

Technical & Production

- Filming & Media Support
- Advertising & Promotional Content
- Memo & Professional Writing
- Media & Communications
- Basic Graphic Design
- Canva
- Microsoft Excel

Professional & Soft Skills

- Customer Communication
- Customer Service
- Administrative Support
- Teamwork
- Time Management
- Attention to Detail
- Adaptability

CUSTOMER SERVICE & COMMUNICATION

Comfortable communicating with customers, members, stockists, and other stakeholders; providing clear information; responding to enquiries and representing an organisation in a professional and helpful manner. Open to opportunities in customer service and customer experience alongside digital marketing and content roles.

CAREER FOCUS

Open to roles in Digital Marketing, Content Creation, Social Media, Communications, Marketing Support, Customer Service, Customer Experience, and related brand-facing positions.

REFERENCES

Available upon request.