

GBOLAHAN KOLOWALE

Conversion Copywriter | Content Writer | Brand Messaging Specialist

Abuja, Nigeria | Email: gbolahankolawola@gmail.com | Phone: 08124241206

PROFESSIONAL SUMMARY

Creative and results-driven copywriter specializing in conversion-focused content, brand messaging, and digital marketing copy. Skilled at crafting persuasive content that improves engagement, builds trust, and drives action across digital platforms.

CORE SKILLS

Copywriting | Content Writing | Conversion Copywriting | Brand Messaging | Sales Copywriting | Email Marketing | Social Media Copywriting | Creative Writing

PROFESSIONAL EXPERIENCE

Freelance Copywriter (Remote) | 2025 – Present

Created persuasive copy for ads, landing pages, email campaigns, and social media. Developed brand messaging and conversion-focused content for digital audiences.

Content Writing Intern (NYSC – School Placement) | 2025 – Present

Supported communication and content development in an educational environment. Improved clarity and structure of written materials for students and staff.

PROJECTS

Conversion Copywriting & Brand Messaging Portfolio

Developed structured copywriting samples including ads, email campaigns, landing pages, and social media content focused on engagement and conversions.

EDUCATION

B.Sc. Degree | Graduated 2024