

EZINNE THERESA GEORGE

Content Creator & Digital Media Specialist

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PROFESSIONAL SUMMARY

Results-driven content creator with proven experience building and managing a lifestyle brand across TikTok and Instagram, skilled in content calendar planning, video production, and audience engagement. Proficient in CapCut for video editing and Canva for graphic design, with strong written communication abilities developed through educational and administrative roles. Passionate about visual storytelling and eager to apply creative skills to property marketing and real estate brand building in Port Harcourt.

EXPERIENCE

Content Creator & Social Media Manager - TessInBloom (Independent)

2024 - Present | Nigeria

Founded and manage an independent lifestyle content brand across TikTok and Instagram, handling end-to-end content production from strategy to publishing and community engagement.

- Plan and execute monthly content calendars organized across five strategic content pillars, ensuring consistent publishing and brand messaging
- Write scripts, shoot, and edit short-form videos and carousel content using CapCut for video editing and Canva for graphics
- Grow and engage audience through authentic storytelling, building the page from concept to an established content brand with active community
- Monitor comments and messages, responding promptly to maintain audience engagement and community growth
- Create visually cohesive graphics and maintain consistent brand identity across all digital platforms

Health Department Officer (National Youth Service Corps) - Ikwerre Local Government Council

2026 - Present | Rivers State, Nigeria

Serving as a Corps member managing administrative coordination, stakeholder communication, and compliance monitoring across multiple facilities.

- Coordinate communication between the health department and multiple local facilities, demonstrating ability to manage stakeholder relationships
- Support administrative operations including documentation, reporting, and cross-departmental liaison
- Draft written communications and reports for department leadership, showcasing professional writing skills

Biology, Agricultural & Basic Science Teacher - Heaven Reigns International School

2025 - 2026

Delivered engaging educational content to diverse student audiences, developing strong presentation and communication skills.

- Created lesson plans and visual demonstrations to communicate complex concepts clearly to diverse audiences
- Developed engaging educational materials and presentations to capture student attention and improve learning outcomes
- Built rapport with students through clear, conversational communication style

Microbiology Officer (Industrial Training) - Golden Guinea Breweries

2023 | Umuahia, Abia State, Nigeria

Completed industrial training in quality control and documentation procedures.

- Followed standard procedures for quality monitoring and documentation in a corporate environment

Biology Teacher - Victory Montessori Academy

2022 | Abia state, Nigeria

Taught Biology to secondary school students and contributed to facility development.

- Delivered engaging lessons to secondary school students
- Assisted in setting up and organizing the school science laboratory

EDUCATION

B.Sc. in Microbiology - Michael Okpara University of Agriculture, Umudike

2025

Senior Secondary Education (WAEC) - Royal Rock Academy

2018

Primary Education - Royal Rock Academy

2011

SKILLS

Content Creation: Content Calendar Planning, Video Editing, Video Scripting

Social Media: TikTok, Instagram, Audience Engagement

Design: Canva, Graphic Design

Tools: CapCut, Computer Literacy

Soft Skills: Written Communication, Verbal Communication, Stakeholder Engagement

Administration: Administrative Coordination

Healthcare: Health Compliance Monitoring, Quality Control Administration

Laboratory Science: Laboratory Practice, Microbiological Testing

Education: Science Education, Biology Teaching

CERTIFICATIONS

AI Fluency Certificate - Anthropic (2026)

Creating, Communicating and Collaborating - Cisco Networking Academy (2026)

LANGUAGES

English (Fluent), Dutch (Basic)