

GIDEON ONI

Nigeria • +2347032964169 • onigideon.d@gmail.com • [Portfolio](#)

PROFESSIONAL SUMMARY

Graphic & UI/UX Designer with 5+ years of experience creating functional visual experiences across branding, digital products, web, social media, and print. Skilled in translating user needs into intuitive interfaces and compelling visual solutions that strengthen brands, improve user experiences, and drive engagement. Proficient in Figma, Adobe Creative Suite, AI-powered creative tools, and modern design workflows. Experienced collaborating with cross-functional teams, managing multiple projects simultaneously, and delivering user-centered design solutions that support business growth.

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Figma
- Canva/ Affinity
- Microsoft Office Suite
- Brand Identity Design
- Time Management
- Collaboration
- Client Communication
- User Interface Design
- User Experience Design
- Web Design
- App Design
- Social Media Graphics
- Photo Manipulation
- Client Satisfaction
- Teamwork
- Critical Thinking
- Effective Communication
- Problem Solving

WORK HISTORY

UI/UX/ Web Designer

Freelance - Lagos, Nigeria

05/2025 - Current

- Design intuitive and visually appealing web interfaces, leading to a 25% increase in client engagement.
- Conduct user research and usability testing to inform design decisions, improving overall user satisfaction by 20%.
- Create wireframes, prototypes, and design systems that streamline the development process and reduce revisions by 30%.
- Collaborate with clients to translate business goals into effective digital design solutions, achieving a 95% client approval rate.
- Maintain and refine brand identity across digital platforms, strengthening brand consistency by 28%.

Senior Visual Designer

Fouani Nigeria Limited - Lagos, Nigeria

06/2024 - Current

- Design over 50 social media graphics per month, boosting engagement by 35%.
- Develop branding materials that increased brand recognition by 25%.
- Created campaign flyers for over 50 events, resulting in 40% increase in attendance.
- Design showroom visuals that enhance customer experience, contributing to 20% rise in sales.
- Produce truck graphics that improves company visibility and has resulted in 15% increase in inquiries.
- Edited 20+ promotional videos, driving 30% increase in social media shares.
- Craft compelling content for campaigns, improving click-through rates by 10%.
- Collaborate with the marketing team to create cohesive visual campaigns, leading to 25% growth in brand consistency.
- Occasionally support the development team with UI/UX solutions on mobile and desktop issues.
- Manage multiple projects simultaneously, consistently meeting 100% of deadlines.

Web Designer (Contract)

Sonigsons Studios - Lagos, Nigeria

05/2022 - 10/2022

- Design visually appealing website layouts and UI elements, improving user engagement by 25%.
- Conduct competitive research to identify design trends, ensuring websites remain modern and relevant.
- Create wireframes, mockups, and high-fidelity prototypes that guide development teams, reducing design-to-code errors by 20%.
- Develop consistent visual systems (typography, color schemes, iconography), increasing brand cohesion by 30%.
- Design graphics, banners, and visuals for web pages, enhancing user interaction by 18%.
- Collaborate with developers by providing detailed design assets and guidelines, improving project turnaround by 22%.
- Apply accessibility standards (contrast, readability, scalability), boosting usability for all users.
- Conduct visual QA reviews during development, ensuring design accuracy and consistency with prototypes.
- Incorporate client feedback into design iterations, maintaining a 95% client satisfaction rate.
- Maintain and update design systems/style guides, streamlining future web design projects by 28%

EDUCATION

Bachelor Of Science: Sociology & Anthropology

University Of Benin - Nigeria

2018 – 2021

Diploma: Desktop Publishing and System Repair

Springcom Computer School - Nigeria

2015

CERTIFICATIONS AND LICENSES

MIUNIFY, Lagos, Nigeria - **UI/UX Stack (2025)**

Jobberman, Lagos, Nigeria - **Cert. Soft Skills (2022)**