

EMOGHENE GODSEND OGHENEWOAGA

+2347084909972

Email: godspoweremoghene4@gmail.com

Lagos, Nigeria

PROFESSIONAL SUMMARY

Detail-oriented and proactive **Graphic Designer** with experience in visual communication, brand development, and creative project execution. Skilled in creating compelling designs for digital and print media, maintaining brand consistency, and enhancing user engagement across multiple platforms. Proficient in design tools like Adobe Creative Suite (Photoshop, Illustrator, InDesign), Canva, and Figma, with a strong understanding of design principles, layout, and typography. Excellent collaborator with experience using Trello, Google Workspace, and Microsoft Office to manage design workflows and support cross-functional teams.

CORE COMPETENCIES

- **Design & Brand Management:** Creating and maintaining brand assets including logos, typography, and visual guidelines to ensure consistent branding across all platforms.
 - **Marketing & Campaign Design:** Designing engaging graphics for digital marketing campaigns, social media, email newsletters, and print materials.
 - **Digital & Print Media Creation:** Producing visual content for websites, presentations, posters, brochures, and other promotional materials.
 - **Creative Tools & Software Expertise:** Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign), Canva, CorelDRAW and Figma for professional-grade design and prototyping.
 - **Visual Reporting & Presentation Design:** Developing infographics and visually appealing reports using tools like PowerPoint and Excel to support business insights.
 - **Project Collaboration & Management:** Experienced in using Trello, Google Workspace, and Microsoft Office to streamline design workflows and enhance team coordination.
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PROFESSIONAL EXPERIENCE

SOCIAL MEDIA MANAGER (REMOTE)

ABULA SPOT – BARKING, UNITED KINGDOM

January 2026 – Present

- Refurbished the Instagram page to create a more customer-friendly and visually appealing profile, enhancing user experience and increasing client engagement and profile visits.
- Created high-quality still and video graphics that significantly increased page engagement and contributed to improved sales performance
- Maintained a consistent posting calendar to ensure regular content delivery, strengthen brand presence, and sustain audience engagement
- Developed creative content concepts and campaign ideas that generated increased traffic to the store and contributed to improved sales performance

GRAPHIC DESIGNER (REMOTE)

Club Carbon – Lagos, Nigeria

April 2025 – Present

- Create and maintain the visual elements of the brand
- Design promotional event flyers and social media graphics
- Managed cloud-based data storage and backup systems for data integrity and accessibility.
- Translate abstract ideas into visual representations

GRAPHIC DESIGNER

Chogon Group – Lagos, Nigeria

September 2023 – May 2025

- Create and maintain the visual elements of the brand
- Design promotional materials like flyers, brochures, banners, posters, and social media graphics.
- Collaborate with the marketing team to create campaigns that are visually engaging and aligned with business goals.
- Develop internal documents such as presentations, reports, training manuals, and infographics to aid communication within the organization.
- Brainstorm and propose visual concepts for campaigns, products, and events.
- Translate abstract ideas into visual representations.
- Work closely with marketing, sales, product development, and management to understand their needs and deliver visuals that support their goals.
- Keep up with current design tools, software, and trends to ensure fresh and modern visuals.
- Sometimes involved in basic photography, video editing, or animation depending on the organization's scope.

IT Support Specialist

Samee Convalescent Clinic – Lagos, Nigeria

June 2021 – September 2023

- Implemented IT systems that enhanced operational workflows and improved overall efficiency.
- Led data security initiatives to mitigate risks and ensure compliance with best practices.
- Managed cloud-based data storage and backup systems for data integrity and accessibility.
- Provided technical support, achieving a high-resolution rate for IT issues on first contact.

EDUCATION

Diploma in Project Management

Joint Professional Training and Support Institute of Science, Management and Technology, Lagos State

Graduated: September 2023

CERTIFICATIONS

- **Data Analysis with Microsoft Power BI** – Udemy (June 2024)
- **IT Support** – Alison Skill Acquisition Centre (June 2023)
- **Cloud Computing Essentials** – Alison Skill Acquisition Centre (Sept 2023)
- **Accelerated Soft Skills Training** – Jobber man Edu (Feb 2022)

AWARDS & RECOGNITION

- Recognized for delivering insights that improved operational efficiency at Chogon Group.
- Commended for innovative IT optimization at Samee Convalescent Clinic.

REFERENCES

Available on Request

