

IVY SELLERS

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PROFESSIONAL SUMMARY

I am a graphic and UI/UX designer specializing in creating clean, modern, and user-centered visual experiences. With training from Aptech (2025), I develop logos, branding, social media graphics, and intuitive interfaces that enhance communication and audience engagement, while continuously refining my skills to deliver effective design solutions.

KEY ACHIEVEMENTS

- Completed professional training in Graphic Design at Aptech (2025), establishing a strong foundation in core design principles and tools.
- Created logos, branding assets, and social media designs that enhanced brand visibility and audience engagement.
- Designed user-centered UI/UX concepts that deliver intuitive and visually engaging digital experiences.
- Successfully delivered the QPM branding project, producing high-quality visuals that strengthened brand communication and professional identity.
- Consistently delivered clean, modern, and engaging designs with strong creativity and attention to detail across platforms.
- Continuously enhancing graphic design and UI/UX skills to stay aligned with current industry trends and standards.

CORE SKILLS

Graphic Design | UI/UX Design | Podcast and video Editing | 3D Design & Modeling | Creative Thinking and Problem Solving | Visual Communication | Basic HTML & CSS (for responsive design understanding) | Time Management and Project Organization.

DIGITAL TOOLS

Adobe Photoshop | Canva | Adobe In Design | Figma | Adobe Illustrator | Adobe premiere pro | Adobe AfterEffect | Autodesk 3DS max, | Autodesk Maya | Adobe Audion.

EXPERIENCE

QPM STATIONERY, *Victoria Island, Lagos*
2025

September 2023 - December

Operations Intern

- Partnered with developers to design and launch an e-commerce platform for office, school, and art supplies, serving over 300 customers.
- Managed and maintained a product inventory system, uploading detailed specifications for 100+ retail items.
- Maintained website performance, security, and up-to-date content through regular updates.
- Strategized website content to improved lead conversion, securing **20+ new corporate clients**
- Oversaw daily operations and account management for 50 corporate clients, handling invoicing, orders, and delivery coordination.

- Created digital marketing materials and flyers to drive customer engagement and enhance brand visibility.
- Managed Instagram and TikTok accounts, boosting followers by 20% through strategic content and engagement.

QPM STATIONERY, *Victoria Island, Lagos*
2025

September 2023 - December

Give Some Care, *Victoria Island, Lagos*

January 2026 - May 2026

Operations Intern

- Coordinated and organized meetings with 10 NGOs in Nigeria, successfully executing 5 strategic meetings.
- Secured full support and collaboration from partner NGOs, strengthening partnerships.
- Provided regular feedback, insights, and progress updates to the CEO to support decision-making.

Give Some Care, Victoria Island, Lagos

January 2026 - April 2026

FREELANCE PROJECT

Logo Design Projects

Designed modern and meaningful logos for different brands, focusing on strong visual identity and brand recognition.

Social Media Design Projects

Developed engaging social media graphics and campaigns to improve audience engagement and brand visibility.

UI/UX Design Projects

Designed user-friendly interfaces, including wireframes and prototypes, focusing on usability and clean design.

Flyer Design (Cnticode Project)

Designed promotional flyer materials with clear messaging and visually appealing layouts.

Branding Projects

Worked on brand identity development, including color palettes, typography, and brand guidelines.

ANIMATIONS PROJECTS

QPM Stationery – 3D Promotional Animation

Created a 2-minute promotional 3D animation for QPM Stationery, showcasing quality stationery products for schools and offices. Developed the storyline, visual scenes, character animation, product presentation, and motion elements to create an engaging and professional advertisement.

Aptech Multimedia – 3D Animation Project

Developed a 3D animated promotional film as part of my multimedia training at Aptech Computer Education, Victoria Island. Designed and developed characters, environments, 3D scenes, lighting, materials, and animation while applying storytelling and visual communication principles.

EDUCATION**Aptech**, *Victoria Island, Lagos*

January 2025 - Present

Advance Diploma In Multimedia (ADIM)

Relevant Coursework: HTML5, ,CSS, Javascript, UI/UX Design Principles, Graphics Design with Adobe Photoshop, In Design, Adobe Illustrator, Audio and Video Editing, 3D Animation & Modeling

Our Lady of Apostles Secondary School (Private)

September2017 -July2023