

IBRAHIM HARUNA

Strategic Communications & Stakeholder Engagement Professional | Digital Marketing | Organisational Leadership
Hadejia, Jigawa State, Nigeria | Available for Abuja / Onsite Work | ibrahimharuna004@gmail.com | linkedin.com/in/ibrahimmaster

PROFESSIONAL SUMMARY

Strategic communications, stakeholder engagement and programme professional with 8+ years of combined experience across communications, field coordination, research, monitoring and evaluation, community engagement and programme support in Northern Nigeria. Experienced in translating organisational objectives into clear communications, coordinating teams and stakeholders, supporting partnership engagement, developing audience-focused content, and using digital platforms to strengthen visibility and engagement. Brings additional leadership experience as Founder & Programme Lead of the Climate Resilience & Livelihoods Foundation (CRLF), with strengths in strategic planning, organisational representation, proposal development and relationship building. Fluent in Hausa and English.

CORE COMPETENCIES

Strategic Communications	Stakeholder & Relationship Management	Digital Marketing & Social Media	Brand & Organisational Communications
Partnership Development	Audience Engagement	Team Leadership & Coordination	Content Development & Visibility
Research & Market Insights	Proposal Writing & Presentation Support	Event / Outreach Coordination	Reporting & Performance Tracking
Community & Institutional Engagement	Canva, Figma & Adobe	Meta Business Suite	Excel & Google Sheets

PROFESSIONAL EXPERIENCE

Founder & Programme Lead — Climate Resilience & Livelihoods Foundation (CRLF) | Hadejia, Jigawa State | 2023–Present

- Provide strategic direction and represent the organisation in external communications, stakeholder engagement and partnership-development activities.
- Support organisational positioning, programme development, proposal preparation and communication of the Foundation's mission, priorities and initiatives.
- Engage prospective partners and stakeholders around climate resilience, sustainable livelihoods, equitable education and environmental sustainability.
- Coordinate programme ideas, communications and stakeholder activities while working independently in a founder-led environment.

Monitoring & Evaluation / Communication Officer — AMI | Katsina State | 2024–2025

- Supported public-health supply-chain monitoring, monthly progress reporting and field communications across programme activities.
- Coordinated field information and stakeholder communication, ensuring timely documentation and clear reporting of implementation progress.
- Used ODK, KoboToolbox and DHIS2 alongside Excel and other digital tools to support data review, reporting and evidence-based communication.
- Supported visibility activities through photography, video and graphic/content development, including work involving GBV and inclusion considerations.

Digital Social Media Manager Intern — Garosanya | Kaduna / Remote | 2024–2025

- Supported social-media strategy, audience engagement and digital content development across X and Instagram.
- Contributed to approximately 40% engagement growth through audience-focused content and consistent digital communication.
- Created and coordinated multimedia assets using Canva, Figma and Adobe tools and supported scheduling/management through Meta Business Suite.
- Developed content and digital communications aligned with organisational messaging and audience needs.

Field Manager / Field Coordination Experience — New Incentives (BAOBAI) | Jigawa State

- Supervised field teams and coordinated community-level activities involving health, nutrition, immunisation, malaria and development programmes.
- Supported respondent/beneficiary identification, verification, questionnaire administration, data-quality checks and field reporting.

- Maintained communication with field teams and community stakeholders while ensuring adherence to protocols and timelines.

ADDITIONAL PROFESSIONAL EXPERIENCE

8+ years of combined experience in quantitative and qualitative data collection, survey enumeration, questionnaire administration, community engagement, field-team coordination, programme support, data validation and reporting across health, development, agriculture and community-based initiatives in Northern Nigeria. Experienced working in rural, semi-urban and hard-to-reach communities and communicating effectively in Hausa and English.

EDUCATION

BSc Chemistry — Ahmadu Bello University | 2019

DIGITAL & PROFESSIONAL TOOLS

Communications & Design: Canva, Figma, Adobe, Meta Business Suite & social-media platforms

Data & Reporting: Microsoft Excel, Google Sheets, KoboToolbox, ODK, SurveyCTO, DHIS2

Professional: Proposal development, reporting, stakeholder engagement, field coordination, research and team supervision

LANGUAGES

English: Fluent **Hausa:** Fluent

RELEVANCE TO HEAD OF MARKETING ROLE

Transferable strengths include strategic and organisational communications, stakeholder and relationship management, digital marketing exposure, team leadership, partnership engagement, audience-focused content, organisational representation and evidence-based decision support. Direct luxury/premium-sector marketing experience is not claimed; the profile emphasises relevant transferable capabilities and a willingness to apply them within a premium brand environment.