

Idowu Nu'man

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Education

Lead City University | Faculty of Management and Social Sciences

BSc. Marketing – Best Graduating Student (2020 – 2024)

Professional

Product Manager | Sahel AI | 2024 – Present

- Leading product development and strategy for AI-driven solutions.
- Collaborating with cross-functional teams to improve product performance.
- Managing product life cycles and ensuring successful deployment.

Business Executive | Adron Homes and Properties | 2023

- Managed client relationships and surpassed performance targets.
- Designed marketing campaigns that increased brand visibility.
- Contributed to business development and market expansion.

Certifications

- Certified Product Management – Great Learning
- Become a Product Manager – Udemy
- Fundamentals of Digital Marketing – Google Digital Garage
- Digital Marketing and Media Foundation – New Horizons
- E-Commerce Expert – ROC World
- Graduate Member, Institute of Personality Development and Customer Relationship Management
- Graduate Member, McKinsey Forward Program

Skills

Core: Product Management, Digital Marketing, Advertising Strategy, Brand Growth & Innovation

Leadership: Leadership & Team Management, Effective Communication, Critical Thinking, Time Management

Tools: Microsoft Word, Microsoft Excel, Microsoft PowerPoint, QuickBooks, Asana, Sage Evolution, Canva

Leadership & Campus Engagement

- Students' President (2023/24)
- General Secretary, Faculty Level (2023/24)
- Assistant General Secretary, Faculty Level (2022/23)
- Sports Director, Campus-wide
- Departmental President (2023/24)
- Departmental General Secretary (2022/24)
- Departmental Sports Director (2021/22)
- Course Representative (2020 – 2024)
- Student Ambassadors Team Lead

Languages

English (Fluent), Yoruba (Fluent)

References

Available upon request