

JEAN OMOKRI

Digital Marketer, Education Recruitment Officer

Technical Operations, Recruitment, and Digital Strategy Specialist with expertise in educational recruitment, digital marketing, AI tools, and process automation, delivering measurable growth and operational results.



Contact

- +234 904 304 2031
- jeanchampionofficial@gmail.com
- House 10, Road 22, Gwarimpa

CORE SKILLS & EXPERTISE

- Strategic Communication & Team Alignment:** Exhibits polished professional communication skills, facilitating seamless collaboration across cross-functional teams, syncing objectives, and resolving operational barriers collectively.
- Full-Stack Web Development:** End-to-end design, deployment, and technical maintenance of high performance websites and digital interfaces.
- UI/UX & Graphic Design:** Conceptualizing intuitive, user centric wireframes and high-fidelity digital interfaces; expert visual branding and asset creation.
- International Student Recruitment:** Managing end-to-end student pipelines, admissions consulting, and processing documentation files for international educational placements
- Adaptive Intelligence & Fast Learning:** Exceptionally quick to absorb new technical methodologies, adapt to emerging industrial tools, and pivot fluidly in fast paced operational environments.

Education

- B.Sc. in Mass Communication**
University of Calabar
Sept 2013 – Sept 2017
- WAEC**
st. Anne's Highschool
June 2006 – June 2012

Work Experience

Suave Consulting Limited

Digital Marketer, Education Recruitment Officer | Feb 2025 – Present

- Student Recruitment Officer:** Managed student outreach, handled admissions enquiries, and guided applicants through the enrolment process while supporting recruitment targets.
- Digital Marketer & Content Creator:** Organizing, shooting, editing and running strategic ads on all of our social media handles.
- IT Specialist:** Managed and maintained the company website, computers, and IT equipment, ensuring smooth daily operations and system reliability.

Japanese Tobacco International (JTI)

Supervisor | April 2019 – Dec 2024

- Supervised field marketing campaigns to ensure smooth execution, brand consistency, and team performance.
- Coordinated on-ground promotional activities across key locations, including Kaduna, Kano, Zamfara, and Abuja.
- Monitored campaign progress and supported field teams to achieve marketing targets effectively.

SkyFig Technologies (NYSC)

Remote Sensing Analyst | Feb 2018 – Feb 2019

- Web & Mobile Application Development:** Contributed to the development of web applications, mobile applications, and project-based digital solutions.
- UI/UX Design:** Designed user interfaces and supported UI/UX improvements to enhance the functionality and user experience of projects.