

JESUFERANMI MAJARO

VIDEO EDITOR

Lagos, Nigeria | [08143461569] | [majaroferanmi873@gmail.com] | Instagram: [@jesu.feranmi_] | Portfolio/Reel:
[https://drive.google.com/drive/folders/19a5QFn86C79Fwijo5ONQ0iDHk1fot0ny?usp=drive_link]

PROFILE

Dynamic and multi-disciplinary Video Editor with extensive experience in fast-paced news media, digital content creation, and broadcast audio engineering. Highly proficient in Adobe Premiere Pro and advanced post-production workflows, with a proven track record of crafting engaging, high-retention content for social media and broadcast. A strong background in sound design and audio routing ensures pristine, broadcast-ready audio on every project. Adept at rapid-turnaround editing, client collaboration, and capitalizing on trending digital narratives.

CORE SKILLS

- DaVinci Resolve — editing, color grading, Fusion motion graphics, node-based compositing
- Video storytelling, pacing, and clean visual assembly from raw footage
- Audio post-production — mixing, mastering, and dialogue/broadcast audio polish
- Subtitling and captioning for accessibility and social reach
- Digital Content Strategy: Social media trend analysis, retention rate optimization, mobile-first formatting (Reels/TikTok).
- Short-form content strategy for TikTok, Instagram Reels, and YouTube Shorts
- Production: Multi-camera shooting, news and podcast production, documentary direction.

RELEVANT EXPERIENCE

Lead Video Editor Gusto TV Africa | Lagos, Nigeria | [July, 2025] – January 2026

- Spearhead end-to-end video production for high-volume news and podcast content, ensuring rapid deployment to digital platforms to capitalize on trending stories.
- Direct, shoot, and edit on-the-ground news segments, maintaining a rigorous standard for visual storytelling and pacing.
- Manage all online video assets, tracking analytics and social media trends to optimize viewer retention and engagement rates.
- Guarantee broadcast-quality audio clarity across all digital uploads by utilizing advanced sound mixing and noise-reduction techniques.

Videographer & Editor (Chapel News Team)

Bowen University | Iwo, Nigeria | [2021] – [2025]

- Directed, shot, and edited weekly broadcast-style news announcements for university-wide chapel services.
 - Leveraged specialized audio equipment to ensure crystal-clear dialogue and sound design in highly reverberant environments.
 - Operated under strict weekly deadlines, collaborating with presenters and administrative staff to deliver concise and engaging informational media.
-

Freelance Video Editor & Broadcast Audio Engineer

Independent Creative Professional | Lagos & Ibadan, Nigeria | [2021] – Present

- Act as a dedicated Colorist using DaVinci Resolve to establish cinematic looks, match shots, and manage advanced color pipelines for various client portfolios.
 - Design and animate dynamic motion graphics using Adobe After Effects to elevate visual storytelling and brand identity for commercial clients.
 - Collaborate directly with diverse clients to shoot and edit promotional content, event highlights, and documentaries (e.g., NPUGA Games sports coverage, institutional send-off documentaries).
 - Execute complex live broadcast audio mixes and high-channel-count multi-track recordings for external events and live streams.
-

EDUCATION

B.Sc. Computer Science | *Bowen University, Iwo, Osun State*

- Capstone project: built and shipped a cross-platform mobile app (Flutter/Dart, Firebase), demonstrating strong technical planning, iteration, and attention to detail skills carried directly into structured, deadline-driven video editing work.

ADDITIONAL INFO

- Comfortable across fashion and lifestyle content as well as narrative/cinematic work.
- Available to start immediately, including the evaluation period.