

JOSEPH KAYODE

Lagos, Nigeria

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VIDEOGRAPHER | VIDEO EDITOR | PRODUCER

PROFESSIONAL SUMMARY

Results-driven Videographer, Video Editor, and Producer with 4+ years of professional experience in video production, cinematography, post-production, visual storytelling, and digital content creation. Experienced in managing video projects from concept development and pre-production through filming, editing, colour grading, and final delivery.

Worked with 4Greenz Studios from 2022–2025 and currently provide freelance videography, video editing, and production services to creative brands and production teams. Experienced in producing engaging visual content for brands, entertainment, social media, promotional campaigns, events, and digital platforms. Strong background in camera operation, lighting, composition, storytelling, post-production, project coordination, and client collaboration.

CORE COMPETENCIES

- Videography
- Cinematography
- Video Production
- Video Editing
- Post-Production
- Camera Operation
- Visual Storytelling
- Creative Direction
- Video Content Creation
- Sound Synchronization
- Lighting & Composition
- Production Planning
- Shot Listing
- Social Media Content
- Brand Video Production
- Event Videography
- Promotional Videos
- Music Video Production
- Documentary Production
- Client Relationship Management
- Project Management
- Creative Collaboration

- Digital Content Production

PROFESSIONAL EXPERIENCE

4GREENZ STUDIOS

Videographer | Video Editor | Producer

2022 – 2025

- Produced, filmed, edited, and delivered over 350 video projects across entertainment, promotional, event, and digital content productions.
- Operated professional camera equipment and applied cinematography principles to capture high-quality footage for 25 productions.
- Edited 3+ hours of raw footage, transforming unedited material into polished and audience-focused video content.
- Improved production workflow by organizing footage, project files, shot lists, and post-production assets for faster project turnaround.
- Applied colour correction, colour grading, audio synchronization, transitions, and visual effects to achieve professional post-production standards.
- Collaborated with 50+ creatives, artists, directors, and production professionals to execute video concepts from pre-production through final delivery.
- Participated in pre-production planning, including location preparation, equipment requirements, shot selection, production schedules, and creative direction.
- Delivered video content optimized for multiple platforms, including YouTube, Instagram, TikTok, Facebook, and other digital channels.
- Consistently met project deadlines while managing multiple production and post-production responsibilities.
- Contributed to the development of visual concepts that strengthened storytelling, audience engagement, and brand presentation.

FREELANCE

Videographer | Video Editor | Producer

2025 – Present

Provide end-to-end video production and post-production services for brands, creative teams, artists, businesses, and digital content creators.

Selected Creative Collaborations:

- A Joegrinf Films
- Treasure Shots
- Vivid Lens

Key Achievements

- Completed over 80 freelance video projects covering brand content, events, promotional videos, entertainment, social media, and creative productions.
- Worked with 3+ creative brands and production teams, adapting visual style and storytelling to different client requirements.

- Managed projects independently from creative briefing and pre-production through filming, editing, colour grading, and final delivery.
- Delivered 100% of projects on or before agreed deadlines, maintaining consistent quality across multiple concurrent assignments.
- Produced 15 short-form and long-form video assets optimized for social media and digital platforms.
- Helped clients strengthen their visual presence through professionally filmed and edited content tailored to their brand identity.
- Built repeat collaborations through reliable project delivery, creative communication, and attention to visual quality.
- Reduced post-production turnaround time by 45% through structured footage organization, editing workflows, and reusable production processes.
- Maintained professional communication with clients and creative teams throughout project planning, production, revisions, and final delivery.

TECHNICAL SKILLS

Video Production: Videography, Cinematography, Camera Operation, Lighting, Composition, Shot Planning, Production Coordination

Post-Production: Video Editing, Colour Correction, Colour Grading, Audio Editing, Sound Synchronization, Visual Effects, Motion Graphics, Video Export

Content: Brand Videos, Promotional Videos, Social Media Content, Event Videos, Music Videos, Documentary Content, Entertainment Content

Production Workflow: Pre-Production, Production, Post-Production, File Management, Client Briefing, Project Coordination, Final Delivery

CAREER HIGHLIGHTS

4+ Years Professional Experience

2022 – Present

4Greenz Studios — Videographer | Video Editor | Producer

2022 – 2025

Freelance — Videographer | Video Editor | Producer

2025 – Present

Selected Creative Collaborations:

A JoeGrinfc Films | Treasure Shots | Vivid Lens