



ADEBIMPE KADIRI

SOCIAL MEDIA MANAGER

CONTACT

📞 08166357240
✉ kadebimpe79@gmail.com
📍 Lagos

EDUCATION

University Of Lagos

B.sc. Chemistry (In View)

2021 - 2025

Hubspot Academy

Certified In Social Media Marketing

2025

SKILLS

- Social Media Strategy & Management
- Content Creation (Video & Graphics)
- SEO & Digital Marketing
- Paid Ads & Campaign Optimization
- Community Engagement
- Brand Identity Development
- Customer Relations & Communication

LANGUAGE

English

French

ABOUT ME

Creative and results driven Social Media Manager with 3+ years of experience in digital content production and brand storytelling. Skilled in creating engaging, platform relevant content that boosts brand visibility through trend awareness, data driven insights, and visual storytelling. Experienced across travel, e-commerce, food, and cosmetics industries, with a passion for helping brands achieve measurable growth through impactful content.

EXPERIENCE

Social Media Manager/ Content Strategist

2026

LEEDIA WELLNESS AND SPA

- Developed engaging travel campaigns to attract customers.
- Produced destination focused content that boosted visibility and inquiries.
- Leveraged SEO to drive website traffic and bookings.

Social Media Manager

2025

FLAVEE ORGANICS

- Designed social media strategies that promoted organic products.
- Tracked engagement, optimized campaigns, and ran targeted ads leading to higher conversions.

Response Handling Officer

2024- 2025

OLUFUNKE JUNAID & CO

- Managed online communications with professionalism and efficiency.
- Ensured client satisfaction with timely and clear responses.

Content Creator

2025

ADFM INSPIRE TRAVELS

- Created relatable, engaging, and trend driven content.
- Designed and edited videos using mobile editing tools.
- Drafted and utilized proficient content calendars.