

ADENEYE KAFAYAT ENITAN

Creative Graphic Designer | AI Automation Specialist | Brand Identity Designer

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PROFESSIONAL SUMMARY

Creative Graphic Designer and AI Automation Specialist with over three years of experience creating visually compelling designs for businesses, nonprofit organizations, and educational initiatives. Skilled in visual storytelling, branding, typography, layout design, editorial design, presentation creation, and digital content creation. Experienced in developing engaging social media graphics, marketing materials, presentations, and brand identities that align with organizational goals. Adept at collaborating with editorial, marketing, and cross-functional teams to deliver high-quality creative assets while maintaining brand consistency and meeting project deadlines.

CORE COMPETENCIES

- Graphic Design
- Typography
- Editorial Layout
- Social Media Design
- Adobe Illustrator
- Prompt Engineering
- Team Collaboration
- Visual Storytelling
- Layout Design
- Presentation Creation
- Canva
- Print Design
- Workflow Automation
- Time Management
- Branding & Brand Identity
- Editorial Design
- Digital Content Creation
- Adobe Photoshop
- AI & Automation
- Creative Problem Solving

PROFESSIONAL EXPERIENCE

Creative Director / Graphic Designer | AKE Designs | 2022 – Present

- Design logos, flyers, brochures, banners, presentations, editorial layouts, and social media graphics for clients across diverse industries.
- Develop visual storytelling concepts that communicate brand messages effectively.
- Create brand identities and digital content that strengthen clients' online presence and audience engagement.
- Produce presentation decks, marketing materials, and promotional assets for businesses, events, and training programs.
- Apply typography, layout design, and branding principles to ensure visually appealing and consistent designs.
- Collaborate with clients and team members to deliver creative assets aligned with project goals and deadlines.
- Utilize AI tools and automation workflows to improve creative efficiency and streamline design processes.

Graphic Designer | HAR Foundation | 2024 – Present

- Design graphics for awareness campaigns, outreach initiatives, and organizational events.
- Produce digital and print promotional materials that align with the organization's visual identity.
- Collaborate with the communications team to ensure consistent branding across campaigns.

Volunteer Graphic Designer | Orange Corners Nigeria | Adunni Save a Girl Foundation | MSSN |

- Designed promotional materials for community outreach programs, conferences, and awareness campaigns.
- Supported publicity teams with engaging social media graphics and event branding.
- Contributed creative concepts that enhanced audience engagement and campaign visibility.

EDUCATION

B.Sc. Physiology (In View) | Lagos State University (LASU) | 2024 – Present

Senior Secondary Certificate Examination (WASSCE) | Powerfields College | 2022

CERTIFICATIONS

- IBM AI Literacy (2026)
- Caladium SME Fellowship (2025)
- ICHAD Navigate Bootcamp (2025)
- HP LIFE – Design & Leadership Program (2024)
- Jobberman Soft Skills Training (2024)

PROJECTS

AI Automation & Digital Creativity

- Trained students and professionals on AI tools for productivity, automation, and graphic design.
- Developed practical learning resources on AI, Canva, prompt engineering, and workflow automation.
- Implemented AI-powered workflows to simplify repetitive tasks and improve efficiency.

Branding & Creative Design

- Designed logos, brand identities, marketing materials, presentation slides, social media graphics, and promotional campaigns for businesses, entrepreneurs, and nonprofit organizations.

ACHIEVEMENTS

- Over three years of professional experience in graphic design and digital creativity.
- Successfully delivered branding and marketing projects for businesses and nonprofit organizations.
- Combined AI automation with creative design to improve workflow efficiency and project delivery.
- Built a reputation for producing high-quality creative work while consistently meeting deadlines.

REFERENCES

Available upon request.