

GYUSE MICHAEL

Universal Reformed Christian Church,
Plot 1075, Shehu Musa Yarádua Way, Mabushi, F.C.T Abuja.

michaelgyuse@gmail.com

+234 813 450 7865

The Human Resource Officer,

Dear Ma/Sir,

Designs and Motion Graphics That Win You More Customers.

I write to express my interest to be your design partner. I help businesses turn everyday marketing content into visuals that capture attention, build trust, and convert interest into customers. With over five years of experience across graphic design, motion graphics, and UI animation, I focus on one outcome above all, which is that a design should perform its job and not just look good.

I've put my skills to work for businesses including Intavalto Nigeria Limited, Brand Drive, Gogetit Investments Limited, Cubana Suites, Caledonian Suites, and Duo Lounge, helping each build a stronger, more premium presence in front of the customers they're trying to win.

I've attached my CV with further detail on my experience, and you can view my Portfolio at: mikhailvisuals.framer.media

Thank you for considering my application. I'd welcome the chance to discuss how I can help you win more customers through stronger designs and motion graphics. Please don't hesitate to reach out at your convenience.

Yours faithfully,



Gyuse, M.T.

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Professional Profile:

Michael is a Graphic and motion graphics designer with 5+ years of experience helping businesses win more customers through design that performs, not just design that looks good. Skilled across social media design, motion graphics, UI animation, and AI-powered creative workflows.

Known for blending strategic design thinking with compelling motion to boost brand perception, capture audience attention, and convert engagement into real business results.

Personal Data:

Marital Status: Single.
Sex: Male.
State of Origin: Benue State.

Skills:

1. Graphics Design

- Social Media Content
- Flyers & Marketing Collateral
- Logo & Brand Identity

2. Motion Graphics

- Motion Flyers.
- Animated Social Posts.
- Explainer Videos.

3. AI-Powered Creatives

- Prompt engineering.
- AI product visuals & Mockups

4. Sound Design

- Motion graphics Audio
- Explainer video audio

Design Tools:

1. Adobe Photoshop.
2. Adobe Illustrator.
3. Adobe After effects.
4. Adobe Premier Pro
5. Figma

Work History:

Present

Graphics & Motion Graphics Designer

Zeeno Creatives Limited, Abuja, FCT

Responsibilities:

- I Collaborate with teams to deliver graphic design and motion graphics for a range of client brands.
- Produce motion graphics and visual content that help clients strengthen their social media presence and brand perception.

2025

Graphics Designer/Content Creator

Intavalto Nigeria Limited, Abuja, FCT

Responsibilities:

- Redesigned the company's social media content that better capture attention and communicate brand values
- Contributed to a company wide rebranding effort, developing updated visuals and motion graphics to elevate brand perception.

2024

Graphics and Motion Graphics Designer.

Brand Drive, Abuja, FCT

Responsibilities:

- I played a vital role in rebranding the company by coming up with an improved logo, and better social media post and marketing collaterals.
- I designed content and images for their website.

2023

Graphics Designer and Social Media Manager.

Gogeit Investments Limited, Abuja, FCT

Responsibilities:

- Designed Flyers, Marketing Collaterals and Official Documents.
- Managed social media.

2022 – 2023

Graphics Designer and Social Media Content Creator.

Jubilee Systems Limited, Abuja, FCT

Responsibilities:

- Designed flyers and banners for marketing campaigns.
- Collaborate with developers to ensure the best design for projects.
- Designed social media post.
- Designed UI for mobile apps and websites.
- Created Animated Flyers.

2021-2022

Social media Manger and Content Creator.

Gogetit Investment Limited, Abuja, FCT

Responsibilities:

- Designed flyers and banners for marketing campaigns.
- Partnering with the marketing and sales teams on projects to create suitable designs.
- Collaborating with design and production teams to ensure customer satisfaction.
- Designed social media posts and managed social media handles.

April,2021

Website and Inventory Manager

Clean Market Nigeria, Utako, Abuja, FCT

Responsibilities.

- Edited and uploaded product images on websites.
- Took and reconciled inventory.
- Managed Inventory database on diverse Microsoft Excel Sheets.
- Developed marketing strategies.

Education:

- 2010-2014 - **Bachelor of Science: Geography**
Benue State University – Makurdi
- 2012-2012 - **Marketing: Netpreneurship Skills.**
Trusco Resources Limited – Awka, Anambara State
- 2004-2010 - **Senior Secondary Certificate Examination: WAEC**
Bristow Secondary School – Gboko, Benue state
- 1999-2004 - **First School Leaving Certificate: FSLC**
Glory Nursery and Primary School – Gboko, Benue State.

Referee:

Mr. Orkuma Hembe

C.E.O

Gogetit Investments Limited.

Tel: +234 803 657 6494