



MICHELLE ANABA

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📍 Saburi street Dei-Dei
district Abuja, Fct.

EDUCATION

2008-2014
SACRED HEART GIRLS' INT'L
SECONDARY SCHOOL
CALABAR
West African Examination
Council Certification

2015-2022
UNIVERSITY OF CALABAR,
CALABAR, CROSS RIVER STATE
Bachelor of Science: Physiology

SKILLS

- Project Management
- CRM Systems knowledge
- Public Relations
- Teamwork
- Time Management, Delivery on target
- Active listening and Problem Solving skills
- Call handling and telecommunication support
- Fluent in English (written and spoken)
- Critical Thinking, Adaptability

PROFILE

Customer-focused Sales and Marketing professional with strong communication and customer support skills across email, chat, and phone channels. Organized, detail-oriented, and skilled at building positive client relationships while supporting business growth. Committed to delivering excellent service, solving problems efficiently, and contributing to team success.

WORK EXPERIENCE

MADAM ROYAL ENTERPRISE, 2015-2018
MARIAN, CALABAR, CROSS RIVER STATE.

SALES REPRESENTATIVE

- Develop and execute comprehensive marketing strategies.
- Lead and manage a high-performing marketing team, fostering results-driven work environment.
- Supply of good to customers within the metropolis, receipt of goods from suppliers. Handling of customers request, complains and enquiry.

VODYZ BEAUTY SALON, 2020-2024
CALABAR MUNICIPALITY,
CALABAR.

CUSTOMER SERVICE MANAGER

- Provided customer service, complains, and service delivery.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across marketing channels and materials.

REFERENCE

Prof. Daniel Owu
Department of physiology
College of Medical Sciences
University of Calabar, Calabar

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Dr. Godwin A. Ujah
Department of physiology
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