

NOWAMAGBE MIRABEL AISOSA

GRADUATE | SALES & MARKETING • EVENT MANAGEMENT • BUSINESS DEVELOPMENT

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LOCATION

Lagos, Nigeria

PROFESSIONAL SUMMARY

Final-year B.Sc. International Relations student with practical experience in sales, marketing, event planning, client relationship management and business development. Experienced in supporting organisational activities, planning and coordinating events, engaging clients, closing deals and developing practical solutions to complex challenges. Demonstrates strong communication, interpersonal, organisational and problem-solving abilities, with a proactive approach to delivering results. Also an entrepreneur with hands-on experience in event planning, decoration and consumer-focused products, bringing a strong understanding of customer needs, branding and service delivery.

PROFESSIONAL EXPERIENCE

Sales & Marketing Intern

Sheraton Lagos Hotel — Lagos, Nigeria
August 2025

- Supported activities within the Sales and Marketing Department.
- Assisted with client engagement, business development and promotional activities.
- Contributed to the planning and coordination of events and organisational activities.
- Developed practical experience in customer relations, sales communication and marketing.
- Assisted in identifying client needs and providing appropriate solutions.
- Built professional communication and relationship-management skills through interactions with clients and team members.

Event Planner / Decorator

Mirah Events & Decor — Lagos, Nigeria
July 2022 – Present

- Plan, coordinate and execute social and corporate events from concept development through delivery.
- Manage client consultations, event requirements, budgeting and service coordination.
- Develop creative event concepts and décor solutions based on client preferences and budgets.
- Coordinate vendors, suppliers and event-day activities to ensure smooth execution.
- Handle client communication and maintain relationships throughout the planning process.
- Support the business's marketing, branding and customer acquisition activities.
- Manage additional consumer-focused products and services under the business, including refreshments, fragrances, souvenirs and related event products.

EDUCATION

Caleb University — B.Sc. International Relations

Nigeria | 2022 – 2026

Bols International College

Senior Secondary Education — WAEC | Akinogun, Ipaja Road | 2016 – 2022

CORE SKILLS

- | | | |
|--|-------------------------|-----------------------------------|
| • Sales & Marketing | • Business Development | • Client Relationship Management |
| • Event Planning & Coordination | • Customer Service | • Negotiation & Deal Closing |
| • Communication & Interpersonal Skills | • Problem Solving | • Creative Thinking |
| • Project Coordination | • Teamwork & Leadership | • Digital Marketing |
| • Social Media Management | • Brand Development | • Microsoft Word |
| • Microsoft Excel | • Microsoft PowerPoint | • Research & Information Analysis |

CERTIFICATIONS & TRAINING

- Sales and Marketing
- Event Planning and Coordination

ACHIEVEMENTS

- Successfully closed business deals through effective sales and client engagement.

- Planned and coordinated multiple events from concept to execution.
- Built practical entrepreneurial experience through the development and management of Mirah Events & Decor.
- Demonstrated ability to identify challenges and develop practical solutions.
- Successfully balanced academic responsibilities with professional and entrepreneurial activities.

LANGUAGES

English — Proficient Yoruba — Proficient French — Elementary

INTERESTS

Business Development • Marketing • Entrepreneurship • Creative Projects