

Mustopha Damilola Raheem

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PROFESSIONAL SUMMARY

Mass Communication graduate with practical experience in public relations and social media communication. Experienced in drafting engaging captions, supporting digital campaigns, and maintaining brand consistency across social platforms. Passionate about growing brand visibility through creative storytelling and audience engagement.

EDUCATION

BACHELOR OF SCIENCE: MASS COMMUNICATION

May 2023 - July 2026

Olabisi Onabanjo University, Ago-Iwoye, Nigeria - Second Class Honours (Upper Division)

Professional Experience

Social Media and communication Associate – [Africa Comicade](#) (July 2025 – October 2025)

- Drafted engaging social media captions and digital content for company platforms.
- Reviewed and corrected graphics to maintain brand consistency.
- Collaborated with PR and creative teams on campaigns and event communications.
- Supported audience engagement across multiple social media platforms.
- Assisted in developing promotional content to improve brand visibility.
- Created social media content calendars to support consistent publishing schedules.

Skills

- Social Media Management • Content Writing • Audience Engagement • Public Relations • Content Planning • Graphic Editing

Tools

- Canva • CapCut • Meta Business Suite • Google Workspace (Docs and Drive)

