

NAFISAT ARIKE CAREW

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SUMMARY

Mass Communication graduate with hands-on experience in radio broadcasting, content writing, and social media management. Skilled in crafting engaging, audience-tailored content across broadcast and digital platforms, communicating effectively with diverse audiences, and collaborating within fast-paced newsroom and content-production environments. Proficient in CapCut video editing, with a strong passion for media production, digital storytelling, and audience engagement.

EXPERIENCE

Twitter Broadcaster & Content Writer / The Church of Kreatives (The COK)09/2025 - 10/2025

Key Skills: Content Writing, Twitter/X Broadcasting, Social Media Management, CapCut

- Produced and published original written content across social media platforms, maintaining a consistent brand tone and voice for a fast-growing digital audience.
- Delivered real-time broadcasting coverage on Twitter/X, curating live updates that kept the online community informed and engaged.
- Wrote and edited creative, audience-tailored content that strengthened engagement and interaction across digital channels.
- Collaborated with a cross-functional content team to plan, produce, and publish daily communications material on tight turnarounds.

Radio Broadcasting Intern / Eko FM / Radio Lagos

09/2024 - 10/2024

Key Skills: Radio Broadcasting, Programme Production, On-Air Communication

- Supported on-air broadcasting activities and programme preparation for a leading regional radio station over a 6-week internship.
- Gained hands-on exposure to end-to-end radio production workflows, from pre-show planning to live broadcast execution.
- Built confidence in verbal communication engagement through live, on-air segments.
- Operated within a professional broadcast environment, adhering to editorial standards and production procedures.

SKILLS

Content & Communication: Content Writing & Creation, Creative Writing, Storytelling, Verbal & Written Communication

Media & Broadcasting: Radio Broadcasting, Twitter/X Broadcasting, Digital Communication, and audience Programme Production

AI & Digital Tools: ChatGPT, Google Gemini, Claude, CapCut, Social Media Platforms

Collaboration & Adaptability: Active Listening, Teamwork & Collaboration, Adaptability & Versatility

EDUCATION

B.Sc. Mass Communication [2:1 Honours]

Lagos State University (LASU)

2026

CERTIFICATIONS

Tailoring and Fashion Designing, Lagos State, 2023

Lasu Career and Entrepreneurial Seminar, 2024