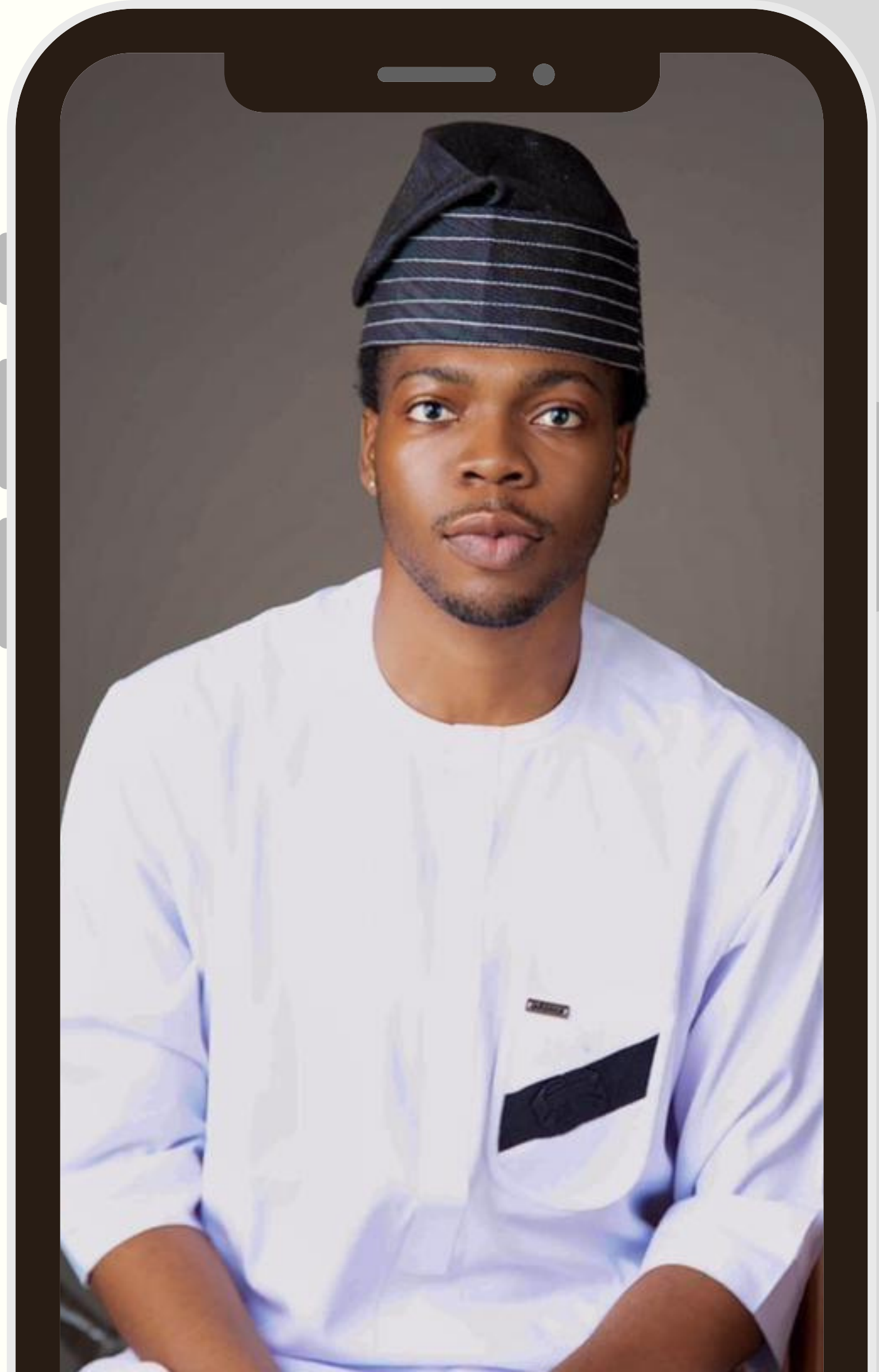


SOCIAL MEDIA SPECIALIST PORTFOLIO

NLEM EMMANUEL

See Portfolio →





INTRODUCTION

HELLO, I'M NLEM EMMANUEL

A creative professional with experience in social media management, content creation, and digital marketing. I combine creative thinking with practical execution to develop content that captures attention, communicates clearly, and helps brands connect with their audiences. This portfolio showcases selected work that reflects my skills, versatility, and commitment to delivering quality results. →

EDUCATION



Bachelor of Arts in Philosophy (In View)

University of Lagos

My academic background has strengthened my critical thinking, communication, research, and problem-solving skills, which I apply to creative work and professional environments.

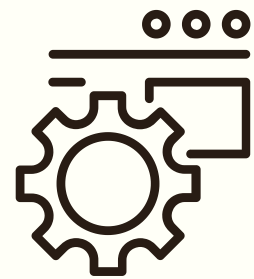
Customer Service Management Certification

Professional Online Certification | [2022]



SKILL AND EXPERIENCE

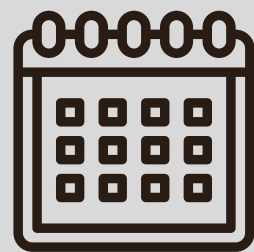
01. SKILL SET



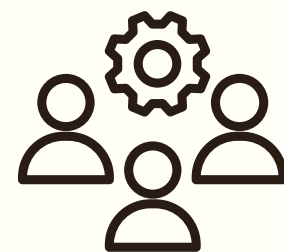
Video Editing



Analytics



Content Planning



KOL Experience

02. EXPERIENCE

River Of Gold communications

—— Social media manager

Managed social media platforms, developed content strategies, created engaging visual content, and supported digital marketing campaigns to strengthen brand visibility and audience engagement.

Disposables Warehouse

—— Social Media Handler

Handled customer enquiries, assisted with product information and orders, and maintained effective communication with customers to support a positive service experience.



River of Gold

...quality with a golden touch

PROJECT 1

RIVER OF GOLD

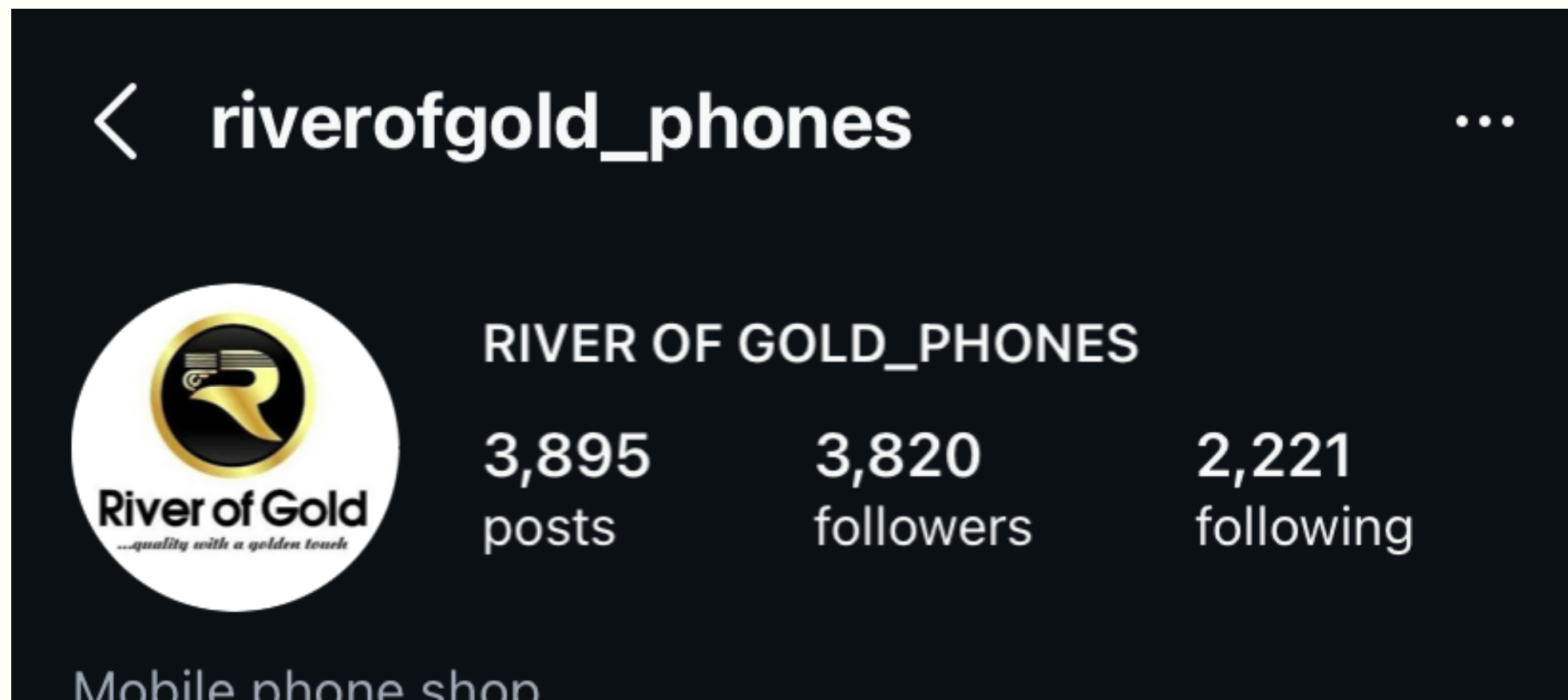
To grow River of Gold's online presence, increase audience engagement, and drive customer interest in its range of smartphones and consumer electronics through strategic content and digital marketing.

PROJECT 1

CHALLENGE & SOLUTION

CHALLENGES FACED BY CLIENTS

The brand operated in a highly competitive smartphone market, making it difficult to consistently capture attention and differentiate its products on social media.



SOLUTIONS WE OFFER TO CUSTOMER PROBLEMS

I developed more engaging product-focused content, used short-form videos and creative visuals to showcase product features, maintained consistent posting, and supported campaigns with targeted Instagram advertising to reach relevant audiences.

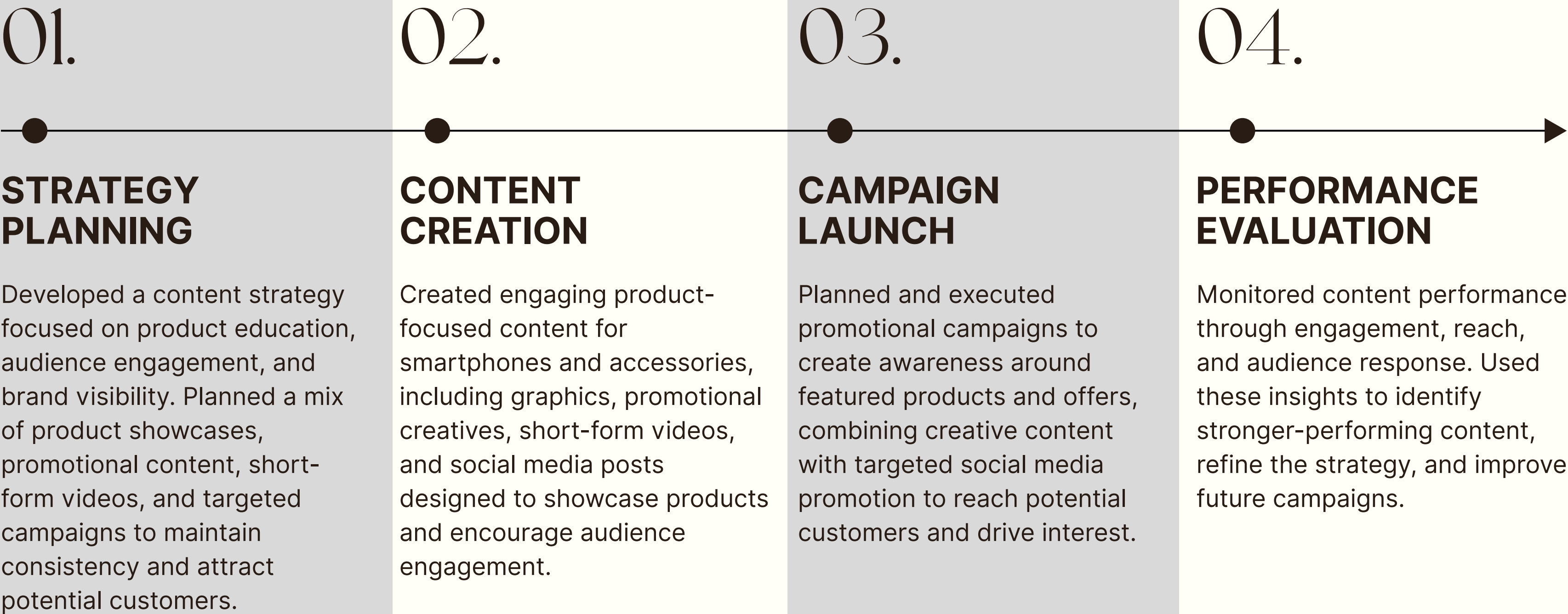
PROJECT 1

FINAL DELIVERABLES

- SOCIAL MEDIA CONTENT STRATEGY
- PRODUCT-FOCUSED GRAPHICS AND CREATIVES
- SHORT-FORM VIDEO CONTENT
- INSTAGRAM & TIKTOK CONTENT MANAGEMENT
- PRODUCT MARKETING CAMPAIGNS
- CONTENT PLANNING AND SCHEDULING
- AUDIENCE ENGAGEMENT AND COMMUNITY MANAGEMENT

PROJECT 1

PROGRESS IMPLEMENTATION





LETS GET
IN TOUCH!

Interested in working together? I'm open to creative and professional opportunities where I can contribute my skills, ideas, and experience.

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- 🌐 Noel_Edge on all platforms