

Bishop Erigbemi [Nux]

Motion / Brand Designer

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PROFILE

- 2 years' experience in building visual identity systems from ground up from idea to execution, from logo to brand identity & Guidelines to social media Graphics to Motion ads and content to print design and Custom/unique design projects to clients spanning across fintech, luxury and consumer Brands.
- Solely built the complete visual identity system and for a Crypto Exchange startup ahead of public launch from just an idea.
- Comfortable owning design work from end to end ; research, concept, execution and iteration, working directly with founders and marketing leads to hit business goals.

AREAS OF EXPERTISE

- **Core Competencies:** Motion Graphics, Brand Guidelines, Presentation design, Social media Graphics, Motion Posters , Content strategy, Print Design, Video editing.
- **Software:** Photopea , Alight motion, Canva, Photoshop
- **Technical Awareness:** Excel , Figma , Capcut, HTML, CSS.
- **Languages:** English (conversational).

PROFESSIONAL EXPERIENCE

Senior Brand Designer

March 2026 - Present

CribX

- Solely built the complete visual identity system and for a Crypto Exchange startup ahead of public launch from just an idea with no prior brand foundation to build from including their logo system.
- Reached the Goal of producing a 100 launch ready social media Graphics solo , building a complete content library within 8 weeks.
- Proposed and executed a guerilla marketing concept; a business card designed as a condom pack to drive brand awareness through shock value and shareable physical collateral Protected to improve brand awareness by at least 10%.

Social media Designer

February 2026 - May 2026

Melfora's Honey

- Supported brand and content design for a single origin honey business.
- Consistently developed a 30 day content strategy/content calendar aimed at educating consumers on single origin vs commercial honey.
- Designed Social media Graphics for Instagram & Threads contributing to an estimated 650% increase in audience engagement and following over the period of the contract.

Brand Designer

January 2026 - February 2026

Avalon's Gallery

- Developed brand Guidelines and a poster campaign translating the established luxury identity into a cohesive print and digital series.
- Consistently delivered deliverables with at most 1 iteration within the agreed turnaround time.
- Developed a motion ad for the brand extending the static poster campaign into video format for social and digital placement.

**Graphic Designer Intern
2025**

June 2025 - December

Faith.hg

- Recruited and led a team from the ground up taking up responsibility beyond core design including team formation,marketing strategy and client proposal development.
- Delivered projects alongside team leadership duties managing multiple concurrent responsibilities across design ,marketing and client facing communication.
- Oversaw dependencies across multiple teams while proactively identifying workload conflicts and adjusting schedules to maintain timelines.

**Graphic Designer
Able Gadgets**

January 2025 - July 2025

- Developed the brands logo with poster campaign for a consumer gadget brand translating product launches and promotions into consistent visual campaigns.
- Built reusable templates to streamline future content production reducing turnaround time for reoccurring campaigns.

QUALIFICATIONS

Visual design & Marketing - Mouthpiece innovation,Nigeria

BSc Physiology - Osun state University, Nigeria