



# OLAKUNLE ABAYOMI FADAIRO



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NIGERIAN



<https://www.instagram.com/reel/DRhBZN1DHvL/?igsh=MWFxaTN5cnBvY2czbA==>



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## SKILLS

- International English proficiency
- Social engagement
- Research documentation
- Verbal communication
- Media professionalism
- Scope definition
- Critical evaluation
- Strategic planning

## EDUCATION

01/2019 - 01/2025

UNIVERSITY OF LAGOS |  
Lagos

Bachelor of Arts: ENGLISH

## LANGUAGES

ENGLISH:

YORUBA:

## WEBSITES, PORTFOLIOS, PROFILES

- <https://www.instagram.com/reel/DRhBZN1DHvL/?igsh=MWFxaTN5cnBvY2czbA==>
- [https://www.instagram.com/reel/DRMbjMeDM2\\_/?igsh=eHRpbWNxNHN6ZnNt](https://www.instagram.com/reel/DRMbjMeDM2_/?igsh=eHRpbWNxNHN6ZnNt)
- [https://www.instagram.com/reel/DI\\_RZZfINxa/?igsh=eGQ0dGhidmR3dXBs](https://www.instagram.com/reel/DI_RZZfINxa/?igsh=eGQ0dGhidmR3dXBs)

## PROFESSIONAL SUMMARY

Versatile professional with expertise in international English proficiency, strategic planning, and financial reporting. Strong leadership skills and cultural awareness enhance effectiveness in remote work environments. Proficient in MS Project and Excel, with a proven track record in budgeting and finance management. Committed to fostering social engagement and driving impactful outcomes through ethical decision-making and critical evaluation.

Organized Project Coordinator with knack for streamlining processes and driving team success. Skilled in managing multiple projects simultaneously while ensuring timely delivery and high-quality outcomes. Known for fostering collaboration and improving operational efficiency. Offering strong organisational and communication skills, backed by ability to manage multiple tasks and coordinate team efforts. Knowledgeable about project management principles, timelines, and resource allocation. Ready to use and develop problem-solving, leadership, and time-management skills. Offering strong organisational and communication skills, backed by ability to manage multiple tasks and coordinate team efforts. Knowledgeable about project management principles, timelines, and resource allocation. Ready to use and develop problem-solving,

leadership, and time-management skills. Versatile professional with focus on project coordination and operational efficiency. Skilled in streamlining processes, ensuring timely project delivery, and fostering cross-functional team collaboration. Committed to driving project success through strategic planning and meticulous attention to detail.

## WORK HISTORY

### Project Management

- Project Coordinator / Project Manager - Literary Programs Committee for Relevant Art (CORA), Lagos, Nigeria  
2023 - Present
- Directed planning and execution of major literary events including CORA-NPL Book Party (2024 & 2025), Kongi's Harvest 2024, and CORA July Literary Season 2.0 (Ngũgĩ's Season)
- Coordinated logistics and programming for CORA BookTrek (2024/2025), ensuring seamless multi-event delivery
- Managed cross-functional teams (media, logistics, stage, and volunteers), improving operational efficiency across events
- Oversaw stage management for high-attendance festivals, ensuring smooth scheduling, speaker transitions, and audience engagement
- Led execution of Kayode Aderinokun Poetry Prize, strengthening literary outreach and participant engagement
- Contributed to media and communications strategy for Lagos Studies Association (2025), increasing visibility and audience reach
- Maintained role as Librarian, organizing literary resources and supporting research, readership growth, and community engagement at CORA Library & Resource Centre

### Featured Festival Involvement

Lagos Book & Arts Festival (LABAF) - flagship annual event by Committee for Relevant Art (CORA), attracting leading writers, scholars, and cultural stakeholders

## JOURNALISM

### Media & Journalism Experience

#### News Journalist

Committee for Relevant Art (CORA), Lagos, Nigeria  
2024 - Present

- Research and report on literary, cultural, and arts-related developments across Nigeria
- Produce news content covering major festivals, book events, and intellectual discourse
- Conduct interviews with writers, scholars, and cultural stakeholders

Develop compelling stories that increase audience engagement and cultural awareness

- Collaborate with editorial and media teams to ensure accurate and timely publication

News Anchor

AskNigeria (Remote)

2024 - Present

- Anchor digital news segments, delivering clear and engaging broadcasts to global audiences
- Present curated news stories on socio-political, cultural, and global issues  
Interpret complex topics into accessible, audience-friendly narratives
- Enhance viewer engagement through confident on-screen delivery and strong communication skills
- Contribute to content strategy for online news distribution

Featured Broadcasts

News Anchor Clip 1:

[https://youtube.com/shorts/LbDTKHcB\\_lI](https://youtube.com/shorts/LbDTKHcB_lI)

News Anchor Clip 2:

<https://youtube.com/shorts/dS4P4ldbC8c>

### Team Work

- Collaborate effectively with team members to achieve shared goals
- Contribute strategic ideas that improve team performance and outcomes
- Maintain positive communication to foster a productive work environment
- Adapt easily to team dynamics while supporting collective success

### Mastery In Editing

- Mastered the skill of editing and proofreading
- Project Coordinator - Literary Festival

Lagos, Nigeria

2023 - Present

- Coordinated end-to-end planning of literary festival, managing logistics, speakers, and program schedules
- Led team of 15 volunteers, ensuring smooth execution of all event activities
- Secured partnerships and sponsorships, increasing event funding by 35%  
Managed event publicity across social media platforms, boosting attendance by 40%
- Oversaw budget planning and vendor negotiations, reducing operational costs by 20%

01/2023 - current

**Operating Project Coordinator, Marketing Manager**

**Committee for Relevant Art, Lagos Island | Lagos Island**

Digital Marketing & Communications Lead - Literary Festival  
Committee for Relevant Art (CORA), Freedom Park  
2024

- Led marketing and digital communications for one of Nigeria's foremost literary and cultural festivals under a leading NGO
- Developed and executed data-driven content strategies that attracted sponsors, partners, and creative collaborators
- Managed multi-platform social media campaigns, significantly increasing audience engagement and festival visibility
- Achieved over 500,000 views within one week of festival promotion
- Grew Instagram audience from 309 to 3,095 followers through consistent, targeted content and engagement strategies
- Generated over 1,000,000 Facebook views, strengthening digital presence and public awareness
- Optimized content performance using audience insights and trend analysis to maximize reach and impact

Featured Campaign Content

Instagram Reel 1:

<https://www.instagram.com/reel/DRhBZN1DHvL/>

Instagram Reel 2:

[https://www.instagram.com/reel/DRMbjMeDM2\\_/](https://www.instagram.com/reel/DRMbjMeDM2_/)

Instagram Reel 3:

[https://www.instagram.com/reel/DI\\_RZZfINxa/](https://www.instagram.com/reel/DI_RZZfINxa/)

*01/2020 - current*

**Teaching**

Teaching IELTS class, SAT class, JUPEB, WAEC and GEL class

- IELTS, SAT & GRE Instructor  
Freelance / Tutorial Centre  
2021 - Present
- Delivered structured lessons in IELTS, SAT, and GRE, improving student performance by average of 20-30%
- Prepared over 100 students for international exams with high success rates
- Designed customized study plans based on individual strengths and weaknesses
- Evaluated student progress through regular tests and performance tracking
- Mentored students on exam strategies, time management, and academic writing skills

*01/2026*

**Protocol Officer, Marketing Strategist for Ticket Sales**  
**AFRIMA AWARD, GRA, Lagos | Lagos**

- Conducted market research and audience analysis to identify target demographics and optimize promotional messaging.

- Collaborated with media partners, influencers, and sponsors to maximize media reach and public engagement.
- Identified and engaged corporate clients, partners, and individuals for bulk and premium ticket sales.
- Coordinated VIP protocol services, including accreditation, seating arrangements, escorts, and event flow management.
- Liaised with government officials, diplomats, sponsors, artists, and media partners to ensure protocol standards and etiquette were strictly observed.

## **CUSTOM SECTION**

ITOKU

## **PERSONAL INFORMATION**

- Gender: MALE
- Nationality: NIGERIAN

## **AWARDS, ACCOMPLISHMENTS, AND HONOURS**

Award of Excellence; Project Director for 2025 Lagos Book & Art Festival (LABAF)