

OLAMIDE FEMI-BABATUNDE

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PROFESSIONAL PROFILE

Recent Computer Science graduate and creative Graphic Designer with a proven track record of leading design teams and establishing brand-consistent visual standards. Combines technical proficiency in front-end web development (HTML, CSS, JavaScript) and object-oriented programming (C++, Python) with deep practical expertise in industry-standard creative tools, specifically Adobe Photoshop, Adobe Illustrator, and Canva. Adept at streamlining design workflows, collaborating with instructional designers, and translating complex ideas into visually compelling digital media that enhances user engagement.

CORE SKILLS

Creative Design & Multimedia: Adobe Photoshop, Adobe Illustrator, Brand Guidelines & Standards, Canva (Canva Essentials, Digital Product Design), Logo Design, Poster Design, Video Editing, Card Design.

Web & Software Development: Front-End Development, HTML, CSS, JavaScript, Object-Oriented Programming (C++, Python), Software Development, User Experience (UX) Improvement.

Leadership & Professional: Team Leadership & Mentorship, Creative Workflow Optimization, Cross-functional Collaboration, Public Speaking & Presentation, Strategic Campus Marketing, Data Management (Acquisition, Validation, Logging).

PROFESSIONAL EXPERIENCE

Graphics Team Lead | Covenant Centre for Open and Distance e-Learning (Oct 2025 – May 2026)

- Managed and mentored a team of graphic designers, fostering a highly collaborative environment to produce premium digital visual content.
- Directed the design and production of compelling multimedia graphics for diverse e-learning platforms, enhancing user engagement and content comprehension.
- Implemented streamlined design workflows, significantly improving project delivery efficiency and meeting tight academic deadlines.
- Collaborated with instructional content developers to translate complex educational concepts into clear, structured, and visually appealing presentations.

Graphic Designer | Covenant Centre for Open and Distance e-Learning (Oct 2024 – Mar 2025)

- Designed visually appealing graphics, illustrations, layouts, and multimedia content for online modules, directly elevating educational delivery.
- Collaborated closely with instructional designers to engineer engaging visual aids that enhanced student learning outcomes and accessibility.
- Utilized standard design software to produce high-quality digital assets adhering strictly to university brand guidelines and accessibility standards.

Campus Ambassador | Cowrywise (Jan 2024 – May 2026)

- Represented a premier fintech platform on campus, spearheading student outreach and financial literacy initiatives.
- Developed and executed targeted campus marketing campaigns, resulting in a documented 20% increase in student user sign-ups.

- Organized and led financial literacy and investment workshops, successfully educating over 100 students on wealth management.
- Acted as a primary liaison to gather student user feedback, delivering actionable user experience insights to product development teams.

Operations Intern | NNPC Limited (Mar 2025 – Sep 2025)

- Supported asset management, resource allocation, and operational monitoring for critical control systems.
- Computed key process and gas flow parameters to assist system performance analysis, proving strong analytical capabilities.
- Executed comprehensive data acquisition, logging, and validation procedures to safeguard data integrity for critical operational decision-making.

Administrative Support | Nigerian Association of Computing Students (NACOS) (Nov 2024 – Mar 2025)

- Coordinated administrative functions and facilitated timely internal and external communication to support transparent governance.
- Maintained detailed records of organizational meetings, facilitating student-focused computing initiatives and campus events.

DESIGN & CREATIVE PORTFOLIO PROJECTS

Cake Itt Brand Promotional Campaign: Conceptualized and designed a professional suite of marketing posters (including Cake Itt Chapel, CakeItt Delivery, and CakeItt Waiters) to elevate retail brand presence and student engagement.

CST Student Community Branding: Developed the complete digital asset toolkit and promotional graphics (including CST Coming Soon, CST Welcome Back, and community posters) to foster visual identity and communication for the College of Science & Technology College Week.

UNESCO Youth Club Environmental Campaign Outreach: Created a cohesive set of environmental and cleanup posters (including UYC Earth Week, UYC June Theme, and UYC Cleanup) that maximized volunteer turnout and highlighted ecological themes.

EDUCATION

B.Sc in Computer Science | Covenant University, Nigeria (Sep 2022 – Sep 2026)

CERTIFICATIONS

- Create and Design Digital Products using Canva — Canva
- Canva Essentials — Canva