



OLAPOSI OLADAYO BABATUNDE

GRAPHICS DESIGNER/DATA ANALYST

My Contact

✉ Babsonpbabs@gmail.com

☎ +234 814 519 8326

📍 OSUN STATE, NIGERIA

🌐 pbabsgraphic.com.ng

Technical Skills

- Graphic Design: Photoshop, Illustrator, InDesign, Premiere Pro
- UI/UX: Figma, Adobe XD, Sketch
- Web Dev: HTML, CSS, JavaScript, React, Webflow, WordPress
- App Dev: React Native, Python
- CMS: Webflow, WordPress
- Tools: Trello, Notion, Slack

Soft Skills

- Creativity & Innovation
- Problem-Solving
- Communication & Collaboration
- Time Management
- Attention to Detail
- User-Centered Design Approach

About Me

Innovative and detail-driven Graphic Designer and Full-Stack Developer with over 5 years of experience creating dynamic digital solutions across web, mobile, and video platforms. Passionate about user-centered design, branding, and scalable development. Adept at translating ideas into visually compelling and highly functional products. Strong analytical thinker, problem solver, and team collaborator.

Work Experience

Computer Assistant (NYSC) | Saint Joseph College, Ondo State | Feb 2024 – Jan 2025

Key responsibilities

- Managed computer lab operations, enhancing students' digital literacy.
- Supported teachers with interactive digital learning materials.
- Led after-school coding sessions in Python and robotics.

Freelance Motion Graphics & Video Editor | Remote | 2023 – Present

Key responsibilities

- Designed and animated motion graphics and promotional videos.
- Enhanced brand engagement using Adobe After Effects & Premiere Pro.

ICT Intern | INTECU, OAU Ile-Ife | Jul 2022 – Dec 2022

Key responsibilities

- Assisted in configuring network infrastructure and performing IT support.
- Conducted system updates and security audits.

Freelance UI/UX & Mobile App Designer | Remote | 2021 – Present

Key responsibilities

- Created wireframes and prototypes in Figma & Adobe XD.
- Conducted usability testing to improve engagement.

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Education Background

B.Sc – Computer Science with Mathematics | Obafemi Awolowo University | 2016 – 2023

• *Second class Honour(lower Division 3.23/5.0)*

B.Sc – Computer Science | University of the People (Online) | 2021 – Present

Certifications

- UI/UX Design Essentials – Udemy (2023)
- 3D Modeling – Coursera (2023)
- Git Essential Training – LinkedIn Learning (2021)
- React.js & Node.js Essentials – LinkedIn Learning (2021)

Career Achievements

- Delivered 200+ successful design projects for startups and SMEs, helping brands increase visual engagement and audience retention by over 40% through strategic design and animation.
- Developed and launched responsive websites and mobile interfaces that improved user experience and client conversion rates, earning consistent 5-star feedback from remote clients across Nigeria, the U.S., and Europe.
- Led cross-functional design collaborations for digital campaigns, combining UI/UX, motion graphics, and web development to build unified brand experiences that attracted over 10,000 cumulative online impressions.
- Trained and mentored 30+ students in digital design and coding during NYSC and freelance programs, contributing to improved ICT proficiency and design awareness in local communities.

Reference

Dr. Osunmakinde Oluwatobi
Email: osunmankind@gmail.com
Phone Number: +234 813 571 7293

Engr. Olalere Kayode
Email: OlalereKay@gmail.com
Phone Number: +234 813 571 7293

Freelance Web Developer | Remote | 2020 – Present

Key responsibilities

- Developed scalable web applications using HTML, CSS, JS, React.
- Built user-friendly WordPress and Webflow sites.

Freelance Graphic Designer | Remote | 2016 – Present

Key responsibilities

- Designed over 200+ digital and print assets for startups.
- Created logos, flyers, and brand identities

Language

- English – Fluent
- Yoruba – Native