

# Samuel Olujoseph O.

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Portfolio link (Behance): <https://www.behance.net/gallery/240016335/SAMUEL-OLUJOSEPH-PORTFOLIO-2026>

## CAREER OBJECTIVES:

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I am a creative, detail-oriented, and forward-thinking Graphic Designer with over five years of hands-on experience in branding, social media design, advertising, and layout production. I bring a strong design-thinking approach, technical proficiency, and a passion for creating visually compelling solutions that communicate brand values effectively. I am seeking an opportunity to contribute my skills and creativity to a dynamic team while driving impactful visual outcomes and supporting brand growth.

## TOOLS / CORE COMPETENCIES

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- Branding, Layout & Social Media Design
- Adobe Photoshop, Illustrator, Figma & Canva
- Typography & Visual Communication
- Brand Identity & Visual Systems
- Creative Problem-Solving & Concept Development
- Time & Project Management
- Independent, Detail-Oriented, and Works Well Under Pressure

## TECHNICAL SKILLS

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- **Social Media Flyers** - Creation of engaging posts, carousels, stories, and ads optimized for different platforms.
- **Brand/Visual Identity** - Creating cohesive brand systems for clients across digital and print.
- **Print & Digital Production** - Preparing files for print and web, layout optimization, color correction, and export-ready assets.
- **Typography & Color Theory** - Applying typography and color principles to create cohesive, brand-aligned visuals for clients
- **File & Asset Management** - Structuring and managing design files, version control, and optimizing assets for print, web, and social media production.

## CAREER HIGHLIGHTS

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- Developed cohesive brand identities, including logos, color palettes, typography, and visual systems for:
  - InfluenceX
  - ForgebyCJ - <https://www.behance.net/gallery/240389401/FORGE-BY-CJ-VISUAL-IDENTITY>
  - The Real Estate Guy
  - ResVail
- Created weekly social media posts for four HustleAfrica brands, delivering high-quality, distinctive designs with fresh and engaging concepts.
- **Visual Identity Design**
  - **ForgebyCJ** – business cards, ID cards, letterheads, and other brand materials.
  - **PixelFlow** – business cards, ID cards, letterheads, and other brand materials.

- Designed social media posts, product packaging, and soft-launch printables, delivering cohesive branding and visually engaging designs.
- Created social media designs for ElitePoints, delivering high-quality visuals aligned with the brand's identity.

## WORKING EXPERIENCE

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- **Hustle Africa | Junior Graphic Designer, Lagos Nigeria.** **Oct 2023 - 2025**
  - Designed and managed social media content for four brands, delivering brand-consistent and visually engaging posts.
  - Created monthly report designs for each brand to communicate performance in a polished, professional format.
  - Developed a full visual identity for a client, encompassing logos, brand colors, typography, and related assets.
- **6th Sense | Junior Graphic Designer, Lagos Nigeria.** **Oct 2022 - 2023**
  - Designed and managed social media content for four brands, delivering brand-consistent and visually engaging posts.
  - Developed design concepts across logos, social media visuals, banners, and email campaigns.
  - Produced low- and high-fidelity mockups to showcase workspace platforms and corporate identity designs.
- **Adetech General Services | Graphic Designer, Lagos Nigeria.** **Oct 2020 - Jun 2022**
  - Keeping up-to-date with design trends and industry best practices to deliver cutting-edge designs.
  - Working closely with the marketing and creative teams to brainstorm ideas and contribute to overall design strategies.
- **Nsofor, Nsofor & Associates | Graphic Designer, Lagos State.** **2019**
  - Managed and organized design workflows, creative assets, and project documentation to ensure operational efficiency and consistency.
  - Coordinated and handled design-related communications, briefs, and feedback in a timely manner, ensuring alignment with project requirements and deadlines.
  - Utilized digital management and back-office systems to support project tracking, documentation, and effective execution of design tasks.

## EDUCATIONAL BACKGROUND

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- **Olabisi Onabanjo University | Statistics | B.Sc** **October 2021**

## HOBBIES

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- Reading, traveling and listening to music

## REFEREE

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- *Available on request*