

OPELOYERU SAMUEL

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+2348147733233

Lagos State

SUMMARY

Motivated and detail-oriented creative professional with experience in graphic design, UI/UX design, video editing, and digital content production. Hands-on experience in media environments, combining on camera performance with behind-the-scenes creative and technical support. Skilled in visual storytelling, collaborative content development, and ensuring high-quality production across multiple digital platforms.

WORK EXPERIENCE

IT-Specialist & Graphic Design & Content Creator

MYBA TV Lagos June 2025 - Jan 2026

- Developed over 50 high quality visual designs for digital and print platforms, maintaining consistent brand identity across all materials
- Created more than 30 engaging multimedia assets (social media content, banners, and promotional materials), contributing to a 20% increase in audience engagement
- Collaborated with cross-functional teams on 10+ projects, translating concepts into impactful visual solutions aligned with campaign goals
- Managed and optimized 40+ digital assets using Adobe Photoshop, Illustrator, and content management systems, improving file organization efficiency by 25%.

Data Entry Specialist

Jumia

Dec 2024 – May 2025

- Efficiently entered, updated, and maintained high volume datasets across multiple database systems with strong attention to detail
- Conducted thorough data verification to identify and resolve errors, inconsistencies, and missing information, ensuring a high level of accuracy
- Performed data cleaning and validation processes to enhance overall data integrity and reliability
- Utilized tools such as Microsoft Excel, Google Sheets, and database management systems to organize, manage, and analyze data effectively.

Video Editor

Trendy Native Wears

Sep 2024 - Nov 2024

- Supported the editing and delivery of 20+ video projects, ensuring high standards of visual quality, audio clarity, and seamless transitions
- Assisted in organizing raw footage, trimming clips, and assembling sequences to meet tight production deadlines and workflow requirements
- Applied basic motion graphics, captions, and visual enhancements, contributing to a 15% increase in audience retention and engagement
- Maintained and structured over 100 digital media assets, improving content accessibility and reducing file retrieval time by 20%

CORE SKILLS

- Microsoft Excel & Google Sheets: Data management, formulas, data cleaning, reporting
- Database Management & Data Entry Systems: Accurate data entry, validation, and record maintenance
- Adobe Creative Suite: Photoshop, Illustrator, Premiere Pro, After Effects for graphic design and video editing
- IT Support & Troubleshooting: Hardware, software, and network issue resolution, system maintenance

Education

Bachelor of Computer Science (Bsc) Nov 2019 – Feb 2024
Osun state University, Osun

Certification

- Graphic design – Udemy
- Adobe Illustrator – Coursera

Technical Skills

- Data Entry & Management
- Detailed and strong organizational skills
- Communication
- Digital literacy

OPELOYERU SAMUEL

GRAPHIC DESIGNER | VIDEO EDITOR | UI/UX DESIGNER | VISUAL CONTENT CREATOR

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Lagos State

SUMMARY

Versatile creative professional with hands-on experience across graphic design, video editing, motion graphics, UI/UX design, and digital content production. Experienced in creating social media and promotional visuals, editing video content, developing motion-based assets, and maintaining consistent visual communication across digital platforms. Comfortable working with creative teams, adapting designs to project requirements, managing digital assets, and delivering polished work within deadlines. Proficient with Adobe Creative Suite, including Photoshop, Illustrator.

CORE CREATIVE SKILLS

• Graphic Design & Visual Communication	• Social Media & Digital Advertising Design
• Video Editing & Content Production	• Motion Graphics & Basic Animation
• UI/UX & Digital Interface Design	• Visual Storytelling & Content Development
• Brand Consistency & Creative Adaptation	• Web & Digital Visual Assets
• Layout, Composition & Typography	• Digital Asset Organization & Production Workflows
• Creative Collaboration & Feedback Implementation	• Time Management & Project Coordination

WORK EXPERIENCE

Graphic Designer | Ticketdeck

September 2026 – Present | Remote

Create graphic design assets for digital communication and brand content in a remote creative workflow.

Develop visual materials according to project requirements while maintaining consistency across digital outputs.

Collaborate remotely on creative tasks and manage design deliverables within project timelines.

Graphic Designer | ColaSolar **February 2026 – June 2026**

Designed social media graphics and visual content supporting the company's solar-product communication and advertising.

Created motion video content for digital and social media use, combining graphic design with video-based storytelling.

Developed product-focused visual assets while maintaining consistent presentation across campaign materials.

IT Specialist & Graphic Design & Content Creator | MYBA TV, Lagos

June 2025 – January 2026

Developed 50+ visual designs for digital and print platforms while maintaining consistent brand identity across materials.

Created 30+ multimedia assets, including social media content, banners, and promotional materials.

Collaborated with cross-functional teams on 10+ projects, translating concepts into visual solutions aligned with campaign goals.

Managed and optimized 40+ digital assets using Adobe Photoshop, Illustrator, and content management systems, improving file organization efficiency.

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Video Editor | Trendy Native Wears **September 2024 – November 2024**

Supported the editing and delivery of 20+ video projects, focusing on visual quality, audio clarity, and seamless transitions.

Organized raw footage, trimmed clips, and assembled sequences to meet production deadlines and workflow requirements.

Applied basic motion graphics, captions, and visual enhancements to video content.

Maintained and structured 100+ digital media assets to improve content accessibility and file retrieval.

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Data Entry Specialist | Jumia **December 2024 – May 2025**

Entered, updated, verified, and maintained high-volume datasets with strong attention to accuracy and detail.

Performed data cleaning and validation to improve data integrity and reliability.

Used Microsoft Excel, Google Sheets, and database management systems to organize

and maintain information.

SOFTWARE & TOOLS

Adobe Creative Suite: Photoshop, Illustrator, Premiere Pro, After Effects

Other Tools: Microsoft Excel, Google Sheets, Content Management Systems, Database Management Systems