

OSENI HAPPINESS IMMACULATE

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PROFESSIONAL PROFILE

A versatile and results-driven professional with hands-on experience across marketing, merchandising, retail operations, and education. Demonstrates strong interpersonal skills, adaptability, and a commitment to delivering excellent service in every role. Seeking to leverage a diverse skill set and academic background to contribute meaningfully to a dynamic organization.

WORK EXPERIENCE

Marketer | *Coca-Cola Company* 2020-2021

Promoted and marketed Coca-Cola products to consumers and retailers, driving brand awareness and achieving sales targets through effective field marketing strategies.

Merchandiser | *Twins Faja* 2022-2023

Managed product placement, stock replenishment, and visual merchandising to ensure optimal shelf presence and boost in-store sales performance.

Cashier | *Prime Mart* 2024

Handled customer transactions accurately and efficiently, maintained cash drawer integrity, and provided excellent front-line customer service.

Instructor | *Great Minds College* 2025-2026

Delivered business administration instruction to students, developed lesson plans, and fostered an engaging learning environment to support academic achievement.

EDUCATION

Bachelor of Science — B.Sc. (Ed) Hons in Business Education

Nnamdi Azikiwe University (Affiliated to Auchi Polytechnic) 2023

CERTIFICATION

• **Certificate of National Service** —National Youth Service Corps (NYSC) 2026

COMPUTER SKILLS

• Proficient in Microsoft Office Suite (Word, Excel, PowerPoint, Outlook)

PROFESSIONAL SKILLS

- Effective verbal and written communication skills
- Quick learner with ability to adapt to new tools and environments
- Strong customer service orientation and interpersonal skills
- Organized, detail-oriented, and capable of working independently or in a team