

ODUNSI OREOLUWA AYORINDE

Creative Writer & Content Strategist | AI-Assisted Content Workflows

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PROFESSIONAL SUMMARY

Creative writer, spoken word artist, and content strategist with over a decade of experience in ghostwriting, editing, and mentorship. Founder of "Anybody Can Write" (2014) and Creative Director of The Undaunted Pen (2016–Present), where I have mentored 30+ emerging writers and led workshops on creative writing, proofreading, and content development. I bring a Soil Science background from Federal University of Agriculture, Abeokuta, which I have paired with a lifelong writing practice — combining analytical rigor with AI-assisted research, drafting, and editing to produce clean, original content efficiently, with full human review throughout.

CORE SKILLS

Creative Writing & Ghostwriting • Editing, Proofreading & Copywriting • AI-Assisted Content Workflows • SEO Content Strategy • Public Speaking & Writer Mentorship • Curriculum Development • Canva & Visual Content Design • Data Entry & Basic Data Analysis

PROFESSIONAL EXPERIENCE

Founder & Creative Director

2016 – Present

The Undaunted Pen

- Lead brand operations and strategic growth for a writing mentorship platform, formerly operating as "Anybody Can Write" (founded 2014).
- Mentored and guided 30+ aspiring writers and creatives through one-on-one coaching, feedback, and practical writing sessions.
- Ran workshops and mentorship sessions on creative writing, proofreading, and content creation, helping participants build confidence and craft.
- Introduced AI-assisted workflows (research, drafting, and editing support) to speed up content production while preserving originality and quality.

Ghostwriter & Content Creator

2018 – Present

Freelance, incl. Gossipmill Nigeria

- Produced 50+ articles and written pieces for clients and digital platforms, spanning ghostwritten editorial content, blog posts, and social media.
- Contributed ghostwritten content associated with Gossipmill Nigeria alongside independent client projects.
- Applied SEO best practices and AI-assisted research to strengthen content quality, clarity, and structure across projects.
- Used ChatGPT and other AI writing tools for ideation, drafting, and proofreading, and Canva for accompanying social and promotional graphics.

Spoken Word Artist

2014 – Present

Freelance

- Perform original poetry at national events and collaborate with multidisciplinary artists.
- Recognized with a creative writing achievement award (2014) for original spoken-word and poetry work.

Hospitality & Education Roles

Held in sequence alongside my creative writing practice; roles required strong organization, client communication, and multitasking under pressure.

Teacher — Blessed Group of Schools, Asaba

Oct 4, 2024 – Sep 7, 2025

- Managed classroom instruction and digitized educational materials for primary-level students.

Waiter & Barman — Mgwai Hotel, Delta State

Sep 8, 2025 – Dec 2, 2025

- Delivered customer service in a fast-paced hospitality environment.

Waiter/Barman → Receptionist → Manager — Asaba Garden and Resort Dec 4, 2025 – Sep 3, 2026

- Progressed from Waiter/Barman into Receptionist and then Manager responsibilities, reflecting increasing trust and operational ownership.
- Managed front-desk operations, guest check-in/check-out, and reservations; delivered attentive food and bar service.
- Oversaw daily operations, staff coordination, and service quality; tracked bookings, inventory, and guest records.

EDUCATION

B.Sc. Soil Science & Land Management (Second Class Honours) — Federal University of Agriculture, Abeokuta, 2024

CERTIFICATIONS & AWARDS

- AI Automation Specialist (Certification)
- Certified Proofreader & SEO Content Writer
- Creative Writing Achievement Award — 2014
- Creative Writing Workshop Certification

PUBLICATIONS

- Poetry: Drowned in the Rivers of Tears; A Psalm of Boyka
- Fiction: The Emperor of the Outer World

VOLUNTEER WORK

- Volunteer Writer, Smileys Movement — 2018