

OLUWAGBADE DAVID

+2348149949493 | [E-mail](#) | [LinkedIn](#) | [Portfolio](#)

I write content that captivates and connects.

CAREER SUMMARY

Experienced content writer and editor with over 3 years of delivering well-researched, SEO-optimized, and marketing-driven articles across digital platforms. I write and edit long-form and short-form content backed by in-depth research and aligned with brand goals.

Skilled in content planning, creative writing, proofreading, and audits to ensure accuracy, clarity, and strategic consistency. Comfortable working independently across multiple projects, with an impressive track record of meeting deadlines in remote roles.

SKILLS

- Content Writing, Editing, Proofreading & Research
- SEO Optimization & SERP Best Practices
- Audience-Focused Copywriting
- Formatting, Structure & Readability
- Style Guide & Brand Voice Consistency
- CMS (WordPress, Medium, Notion)
- Tools: Google Workspace, Microsoft 365, Mailchimp, Copy.ai, ChatGPT, Copilot, Grammarly, Google Analytics
- Project & Deadline Management
- Fluency in English (Written & Verbal)

PROFESSIONAL EXPERIENCE

Content Editor (Technical) / IT Support

Apr '25 - Present

DIVINE TRAVELS AND TOURS, NEW YORK

- I write, edit, and publish both private articles and public webpage copies on company sites.
- I implement several communication tools to enhance and support client interactions overseas, which strengthens client relationships across all locations.
- I automate scheduling, reporting, reducing manual work and improving team efficiency.
- I manage the development and promotion of the company's digital presence and visibility, which has led to an increase in audience engagement across digital platforms.
- I provide IT support for internal systems and resolution of technical issues across departments.

Community Manager/Technical Writer

Jun '24 - Jun '25

FOREVERNEWBZ COMMUNITY

- I built a solid community presence by promoting a welcoming environment, which enhanced user engagement and fostered trust within the community.

- I wrote clear user guides and documentation for technical projects, enabling better adoption by users.
- I proactively tracked project updates and translated them into clear articles for target users that helped keep users informed and up-to-date with community projects.
- I conducted in-depth research and user testing that led to enhanced documentation and user experience.

Sportswriter

Sep '24 - Jan '25

IGBO TV

- I published daily sports content to engage audiences and boosted visibility by 25%.
- I monitored global sports trends and applied SEO to create quality, traffic-driving content, leading to an increase in engagements from followers
- I interacted with followers daily by professionally responding to comments and inquiries, which led to improving brand credibility and increased user satisfaction.
- I collaborated with the team to refine the content strategy, enhancing audience reach and satisfaction.

SM Manager/Content Writer

Mar '24 - Mar '25

CAPITAL AFRICA

- I implemented strategies that boosted online engagement by an average of 88% across platforms.
- I managed social media platforms and created content that boosted brand awareness.
- I analyzed key metrics and implemented data-driven strategies to improve performance and ROI.
- I proactively engaged the audience and responded to inquiries, promoting a positive brand image.

Content Writer/Creator (Contract)

Jan '24 - Apr '24

ULTIMA STUDIOS, LAGOS.

- I increased audience participation in a reality show using targeted campaigns and SEO knowledge.
- I led successful social media campaigns that boosted visibility and expanded audience reach.
- I contributed to brainstorming sessions with event organizers, leading to innovative strategies.

EDUCATION

Actuarial Science and Insurance

Nov '18 - Oct '22

UNIVERSITY OF LAGOS, AKOKA.

CERTIFICATIONS

Backend Development Certification

Jun '24 - Present

- Proficient in backend development, specifically in HTML, CSS, and Javascript; gained through a one-year training program with Zuri.